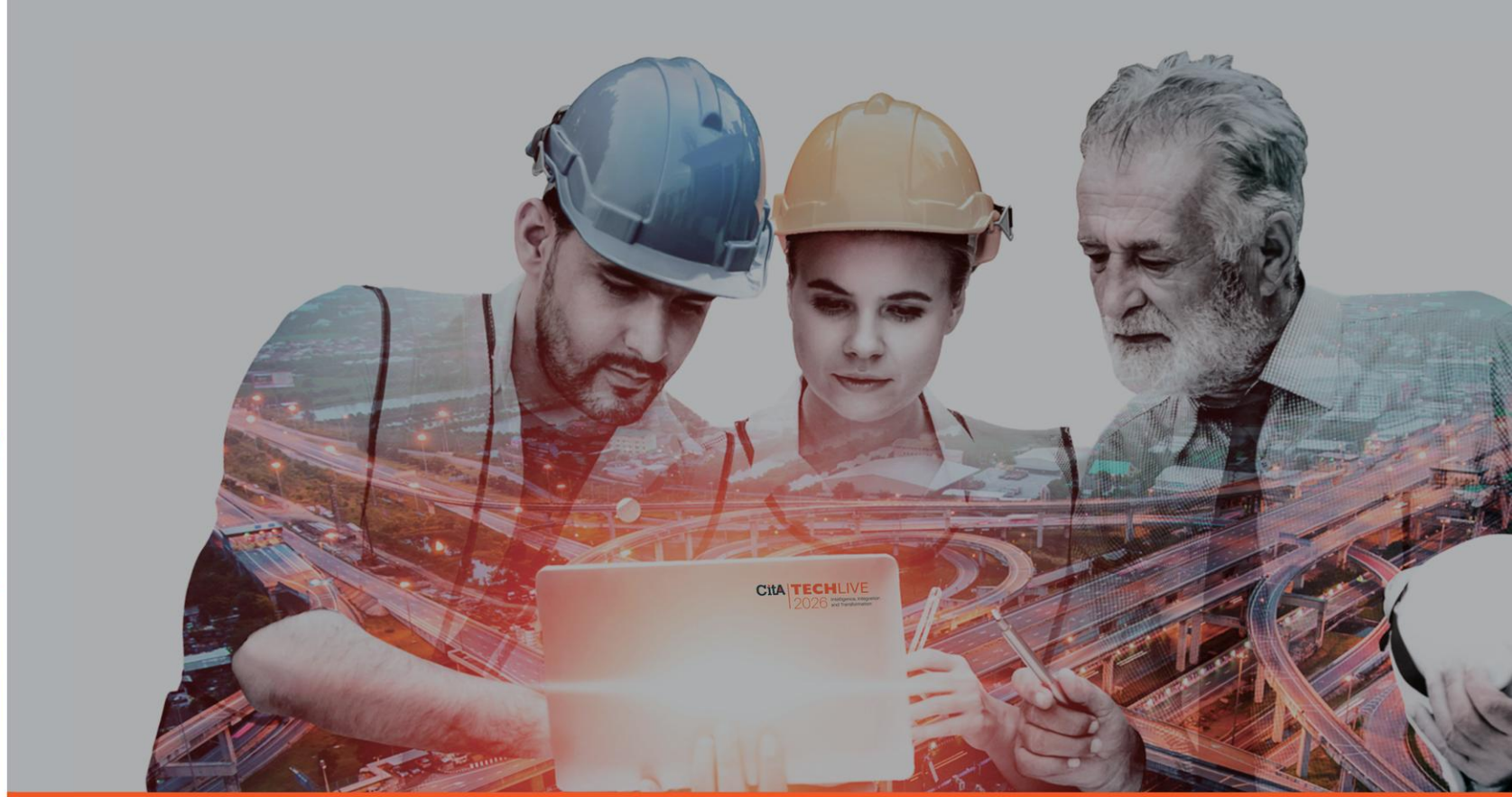
CitA | TECHLIVE 2026

Intelligence, Integration and Transformation



Dexcom Stadium, Galway,
12th November 2026



Shaping the Future of Construction

Alex Small

Is interoperable product data a myth? Or does it just need a hub?

The interoperability challenge

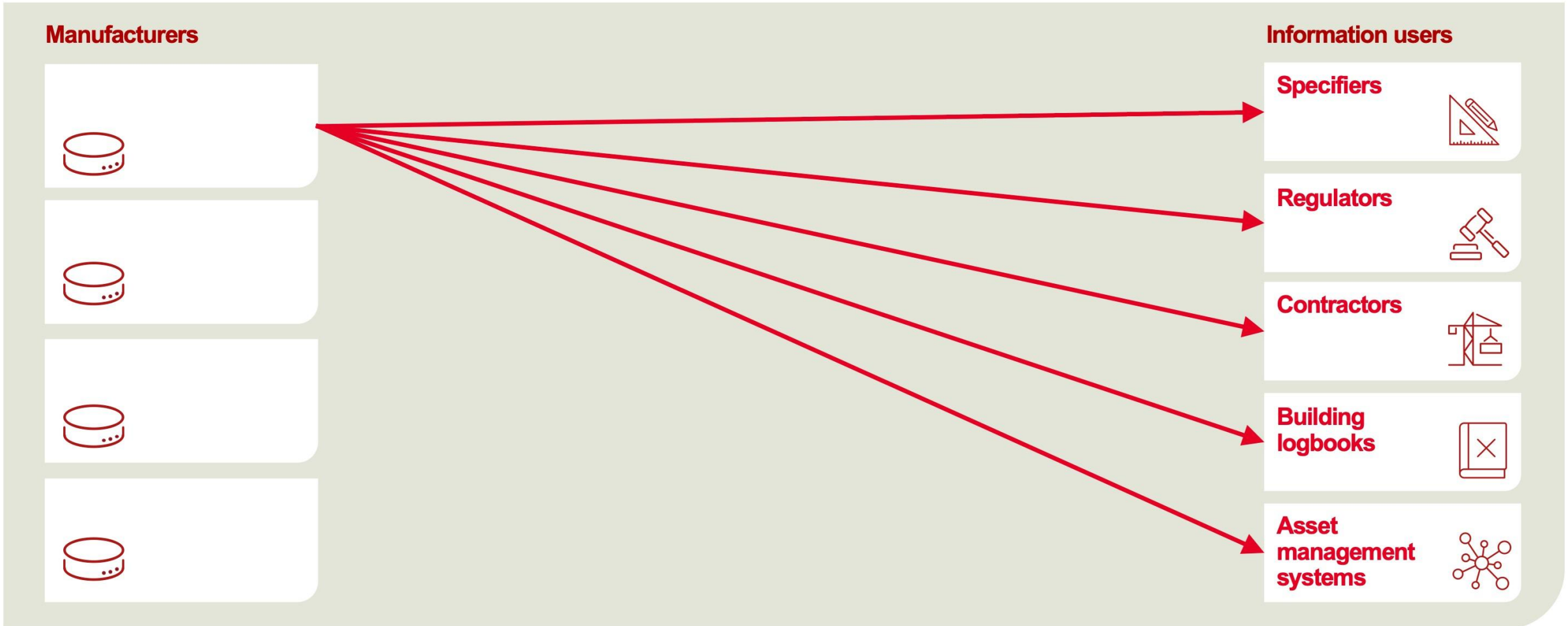
Manufacturers Information Hub

01



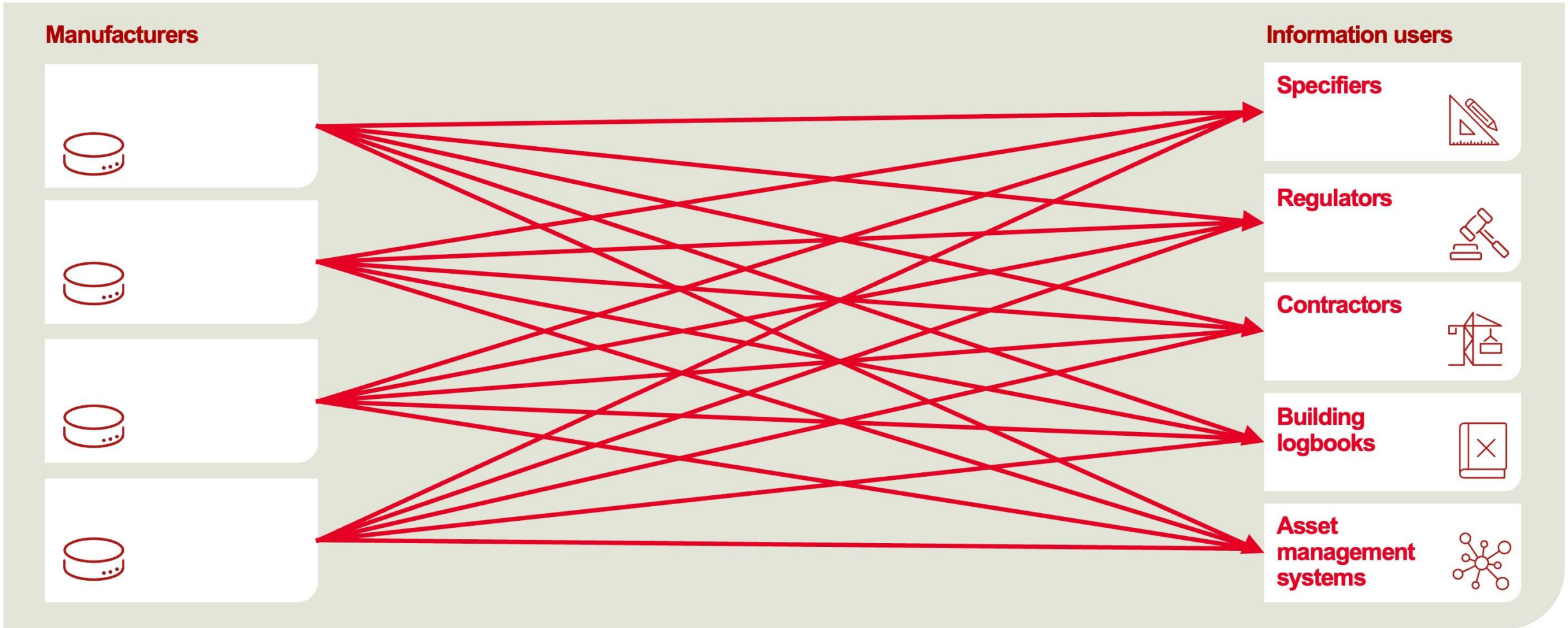
How it works now

Manufacturers Information Hub



How it works now

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Construction product manufacturing in Europe

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430K

Manufacturers in Europe

50%

Employ fewer than 10 people

Addressing the challenge together

02



Manufacturers Information Hub

Inspiration from the travel sector

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Information providers

Hilton HOTELS & RESORTS
KLM
AVIS
BRITISH AIRWAYS
Hertz
Marriott HOTELS · RESORTS · SUITES

Individual systems

Global Distribution System (GDS)

Two-way interfaces – full interoperability

Implemented rules and standards

Common platform

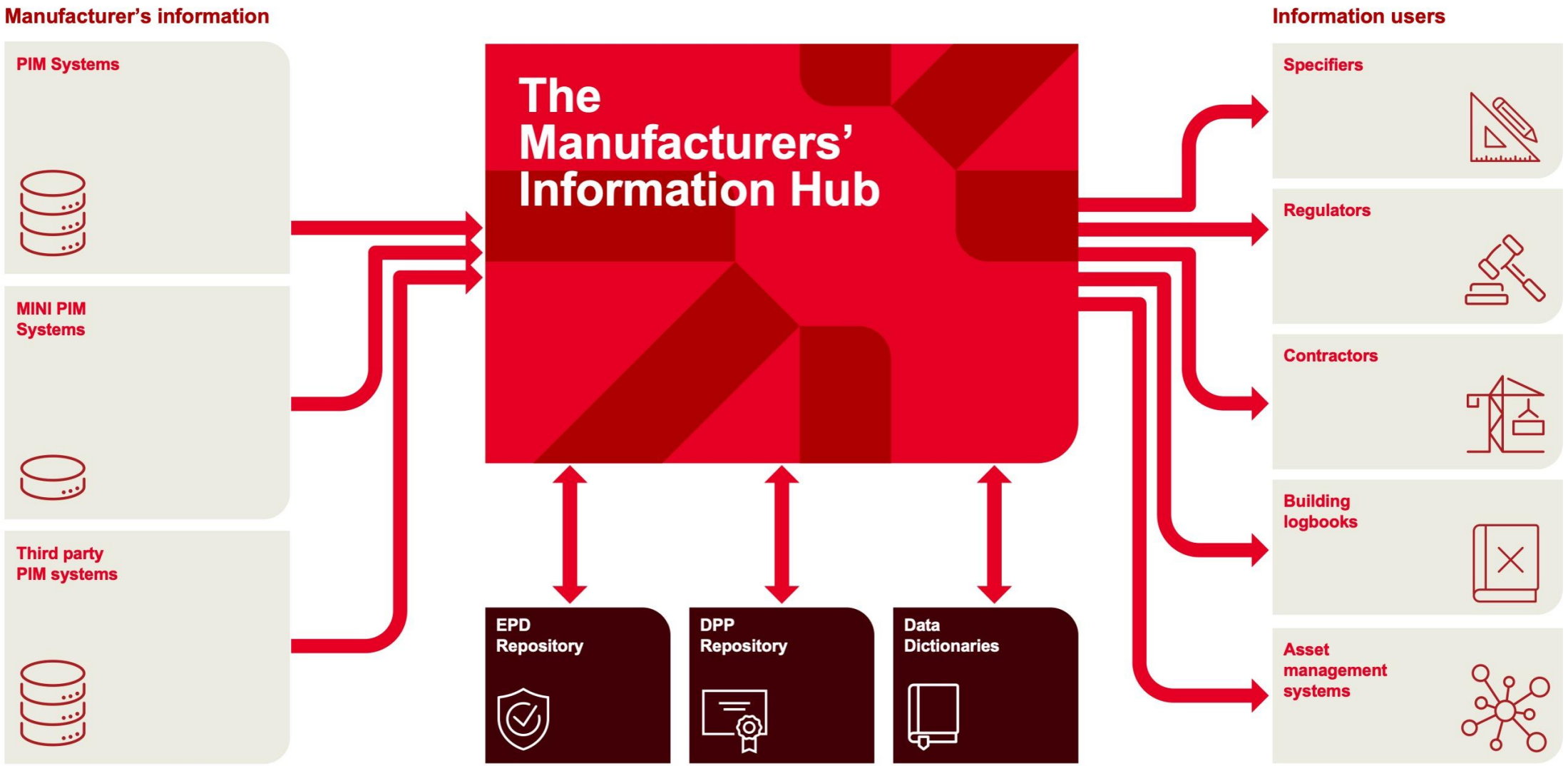
Individual systems

Information users

Expedia, Booking.com, agoda, Ctrip 携程, Hotels.com The Obvious Choice, KAYAK, lastminute.com, 艺龙 eLong, venere.com, opodo, HotelTravel.com, EGENCIA, cleartrip, travelguru, make my trip .com, goibibo .com, Hotwire, yatra.com creating happy travellers, DirectRooms, trivago, TravelRepublic .co.uk, TRAVEL BOOK, Travel Supermarket

How it will work

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The art of the possible

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Digitalise processes on site

Scan DPP QR codes to enable:

- BIM model live update (Digital twin of build phase)
- Automatic pull into asset management platforms or Building Logbooks
- Instant check on correct product – procured and specified
- Automate invoicing and payment process
- Potential to access unique instance data
- Simplifies digital process for waste recording & management

Carbon / environ. accounting

Pull accurate carbon data directly into relevant tools from the full value chain

Circular economy

Enables reuse data (and docs) to be held and made available at end of first life

Design optimisation

Data can be accessed by configurator tools. Right data for the right purpose – LOIN

Provenance & Traceability

Ability to trace product history

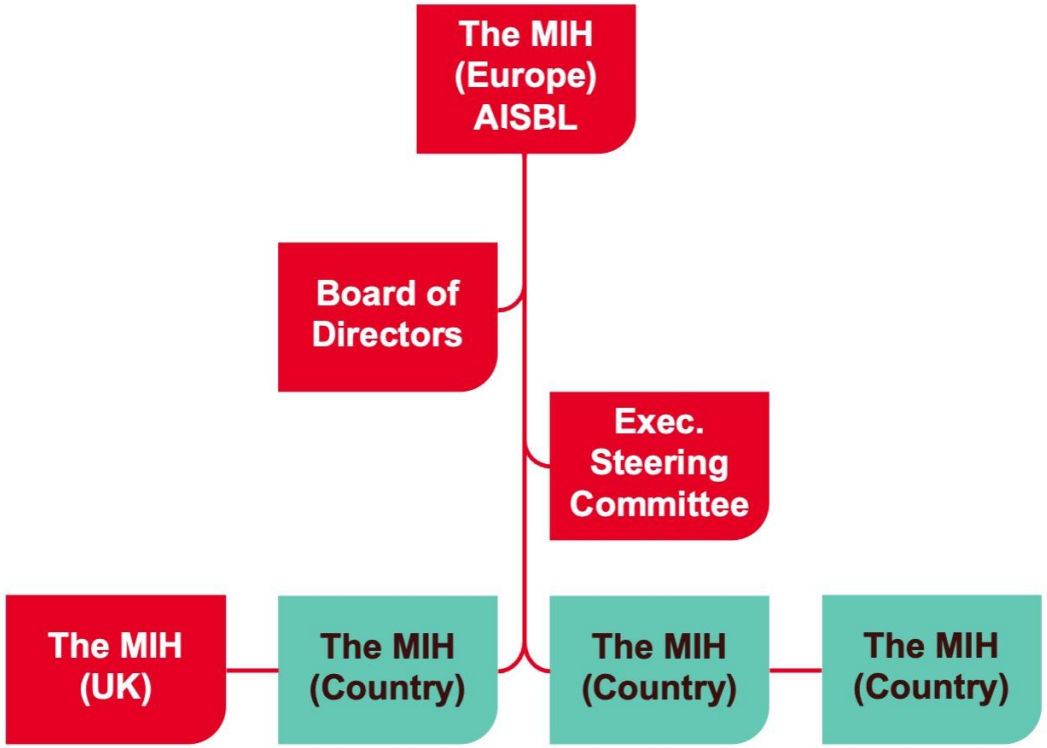


Who we are

Ownership, governance and structure

Manufacturers Information Hub

- Not for profit
- Manufacturer owned
- One member, one vote
- Centralised IP ownership



Manufacturers involved

7-Steel
ArcelorMittal
ASSA Abloy
Bekaert
BASF Chems
Dormakaba
Etex
Falk
Heidelberg
Holcim
Knauf
Rockwool
Saint-Gobain
Siderise
SIG
Sika
StoraEnso
Tata Steel UK
Velux
Wienerberger

Plus

Construction Products Europe
Construction Products Norway
DI Byggeri (Denmark)
NVTB (Netherlands)
AIMCC (France)

Key people

Manufacturers Information Hub



Jøns Sjøgren

CEO,
Construction Products Norway

Chairman, ISO TC 59
CEN TC 442

Executive Steering Committee



Niels Ruijter

Managing Director, NVTB

Council DigiGO
Exec Board CPE

Executive Steering Committee

Chair of Governance Committee



Thierry Berset

Global Head of Product Conformity, Sika Services AG

Chair, Digital Construction Task Group, CPE

Executive Steering Committee

Chair of Technical Committee



Halvard Høilund-Kaupang

Head of climate and sustainability, Mindshift

Author of ISO 23387:2025, prEN 18357:2026 (DoPC)

Leading Data Dictionary Development

Roadmap

Manufacturers Information Hub

2024–5

Phase 1: Scope

Begin project, generate technical scoping document, raise awareness and form not-for profit

2026

Phase 2: POC & MVP

Build a Minimum Viable Product, test with small demonstrators.

2027

Phase 3: Pilot Projects

Outreach, pilots, learning, data property building, onboarding

2028

Phase 4: Regional Sandboxes

IDCC link, upskilling, development, soft launch for some products

2029

Phase 5: Scale and Launch

Full deployment, expansion and limited commercialisation. Drive adoption and integration

Sandboxes

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Deployment to many organisations in a region

- Upskill manufacturers & supply chain
- Test use cases end-to-end in real environments
- Phased rollout: deploy, learn, adapt, redeploy, repeat
- EISMEA sandbox potential



A community of interest

Manufacturers Information Hub

A digitalisation and information management community

—A safe space to learn
—Sharing knowledge
—Cutting through the “Noise”
—Drive best practice
—Understand first steps



Join us on the journey

Manufacturers Information Hub

themih.org




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and Transformation
Thank you for your time