



CitA Intleacht Series

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Beyond the Hype: AI for Design and Delivery

June 2026

**GRAY
PUKSAND**

CitA25
*Driving Digital Construction
for 25 years*



About Us

We place people first.
We build on knowledge.
We lead through design.
We deliver real change.

Gray Puksand is a national architectural practice defined by integrity.

With a team of over 150 professionals, we collaborate with clients from multiple sectors, and across our studios in Brisbane, Canberra, Melbourne and Sydney, to create spaces that improve how people work, learn and live.

At Gray Puksand, we place people first, we build on knowledge, we lead through design, and we inspire real outcomes. We're proud to make a meaningful contribution. It's been a hallmark of our practice for over 30 years, and it's our legacy.

GP.

30+

Years of Design

04

National Studios

Brisbane Studio
(Meanjin) On the lands of the Yuggera Nation

Sydney Studio
(Gadigal) On the lands of the Eora Nation

Canberra Studio
(Ngunnawal) On the lands of the Ngunnawal Nation

Melbourne Studio
(Narrm) On the lands of the Kulin Nation

Our Values



01

People First

Our design is human-centred. Our culture has people at the heart. We value inclusivity. Our work is an authentic representation of our diverse staff, and a response to the needs of our clients drawn from empathy.

We seek to improve experiences, both in the way we craft spaces for working, learning and living, and in the way we work together as a practice.

We place people first.

02

Collective Intelligence

Our award-winning designs not only fulfil the brief of our clients but our own desire to transform. Our curiosity, creativity and relentless conviction to always do better defines our craft.

In transforming spaces, we evolve the story of architecture itself, challenging the status quo and proudly pioneering a future that is smarter and more sustainable for all.

We lead through design.

03

Leading Design

The vast and collective intelligence of our people is woven through the fabric of our multidisciplinary practice, binding every element of the work we do with research and rigour, insight and expertise.

We also acknowledge that we are constantly learning. Each project is an opportunity to unlock new ways of thinking, and to build on our knowledge in key sectors through our culture of open collaboration.

We build on knowledge.

04

Inspiring Outcomes

We are known for being trusted and transparent. We balance creativity with certainty.

Client focused. Community focused. Outcome focused. Our work delivers real change, keeping user experience at the heart, and proudly making a difference.

We deliver real change.

Agenda

- Context & Background
- Building the Foundations for AI
- AI in Practice: Design & Delivery
- What's Next?



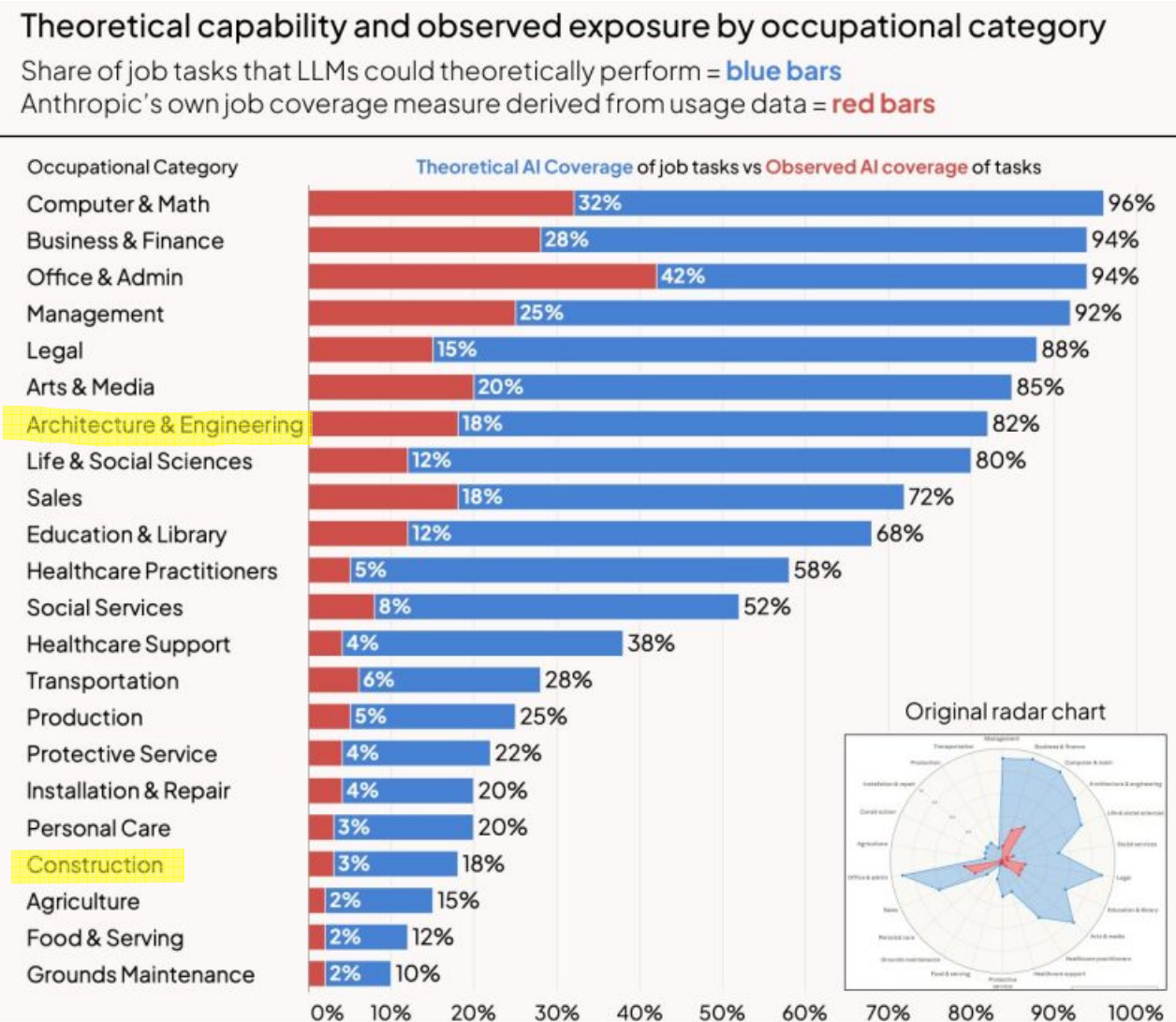
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Context & Background

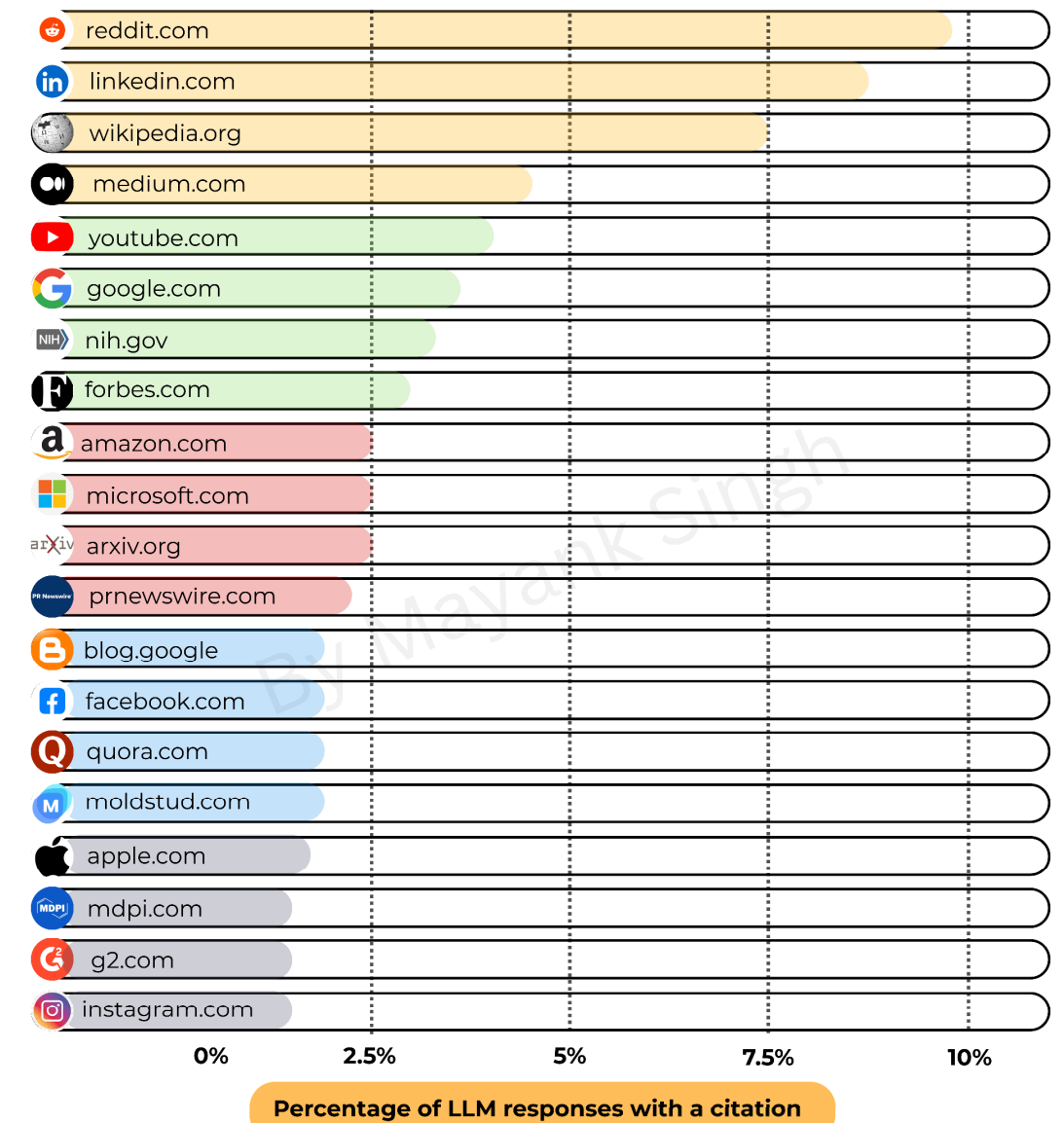
01

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Why AI Matters Now



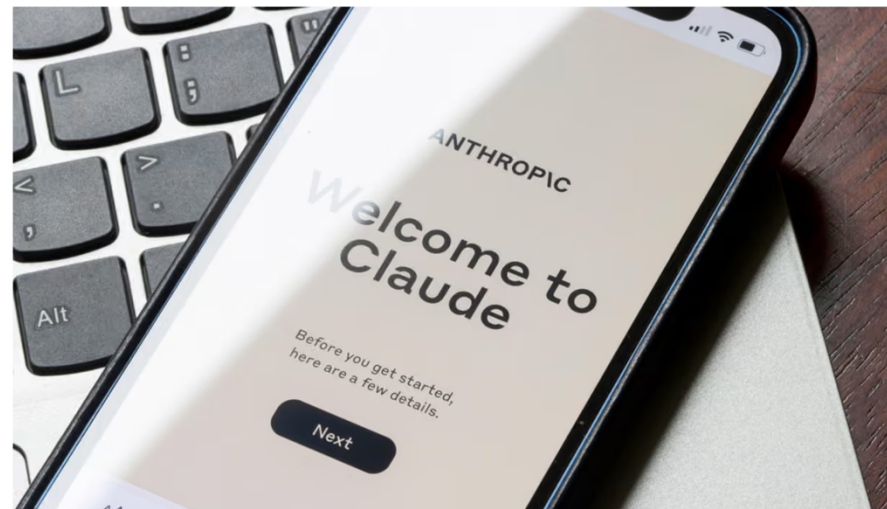
Where AI Gets Its Facts From In 2026



Risks

Claude-powered AI agent's confession after deleting a firm's entire database: 'I violated every principle I was given'

PocketOS was left scrambling after a rogue AI agent deleted swaths of code underpinning its business



A screenshot of a Forbes article. The title is 'DeepSeek Data Leak Exposes 1 Million Sensitive Records'. The author is 'Lars Daniel'. The article is dated February 01, 2025. The main image shows the DeepSeek logo on a smartphone screen. To the right, there is a video player featuring Mark Zuckerberg. Below the video is an advertisement for 'FX solutions and Forward Contracts.'

The header of the Construction News website. It features the 'CN Construction News' logo on the left. A yellow navigation bar contains the following links: NEWS, LONG READS, PODCAST, CN INTELLIGENCE, TOP UK CONTRACTORS, ASK CN, EVENTS, JOBS, SPONSORED, and SUBSCRIBE.

Construction 'least prepared' industry for cyber threats, poll finds

06 MAY 2026 | BY GREG PITCHER

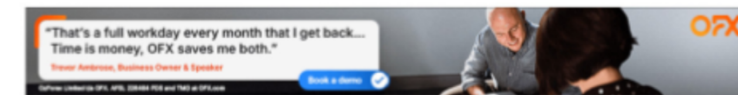


Sign up for news by email

Advertisement

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The header of the Financial Review website. It includes a search icon, the 'FINANCIAL REVIEW' logo, and a 'Newsfeed' link. A navigation menu below the logo lists: Home, Companies, Markets, Street Talk, Politics, Policy, World, Property, Technology, Opinion, Wealth, Work & Careers, and Life & Luxury.



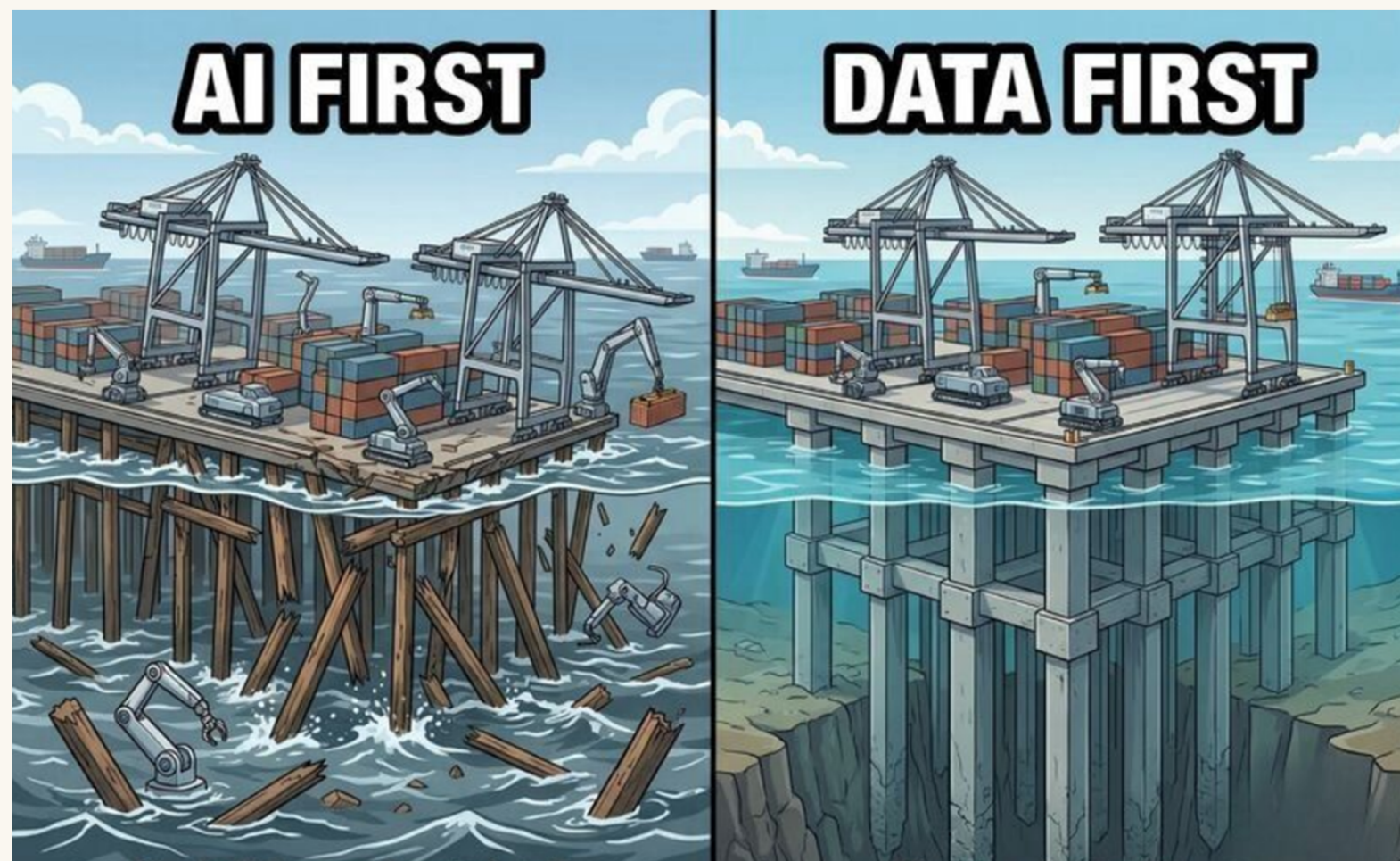
Companies Professional Services AI

Print article

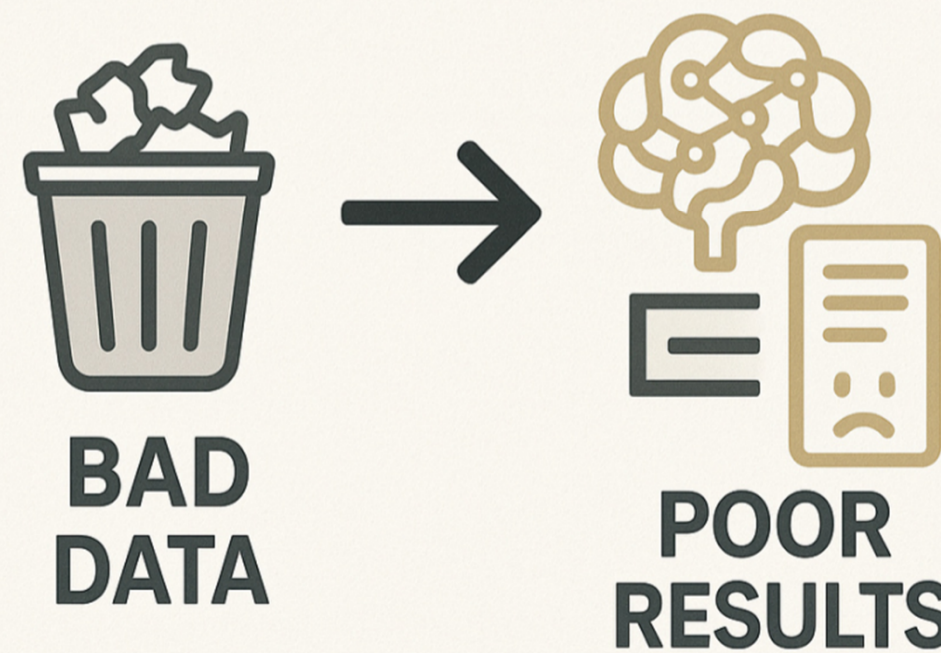
Law firm to pay costs for 'fabricated' AI information in court docs

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Data Stack



GARBAGE IN, GARBAGE OUT








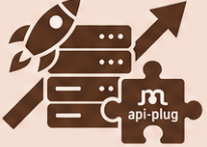




Building the Foundations for AI

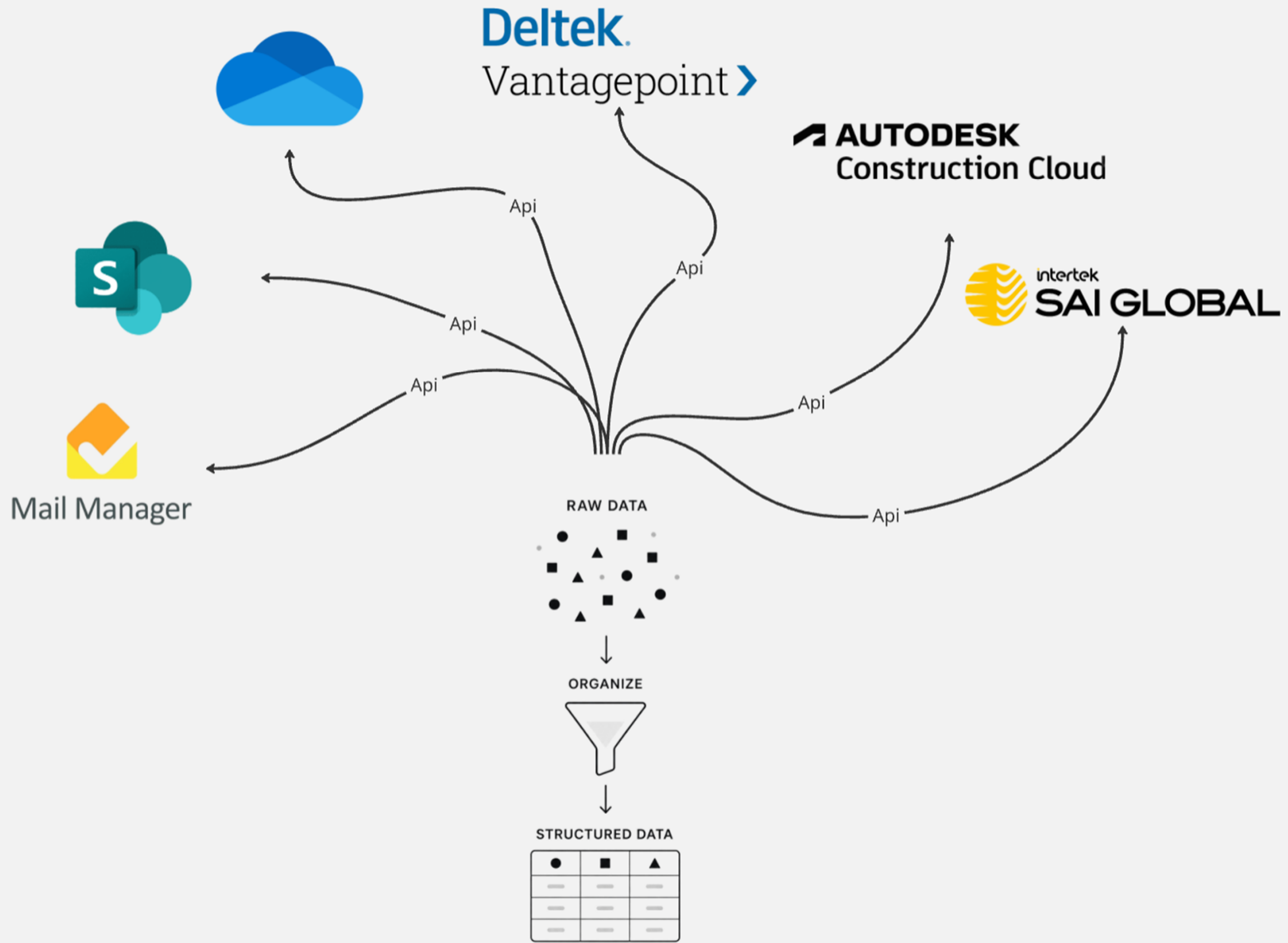
02

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Ai Strategy

- 1**  Structure and organize data 
- 2**  Mitigate security risks and establish guardrails
- 3**  Identify gaps and business opportunities 
- 4**  Prioritize ease of use and rapid adoption 
- 5**  Ensure scalability and integration with the software stack 
- 6**  Maintain vendor neutrality and avoid vendor lock-in
 NO VENDOR LOCK-IN













STRATEGIC VALUE FOR EXECUTIVES

-  Speed to get value
-  Integrate current tools, processes and procedures
-  Scalable intelligence, vast cost reduction – unlimited knowledge
-  Differentiates your firm, at least will give you a chance
-  Align with Digital budget and strategy
-  Strengthen long-term strategic position

AI CONFUSION IN A NUTSHELL

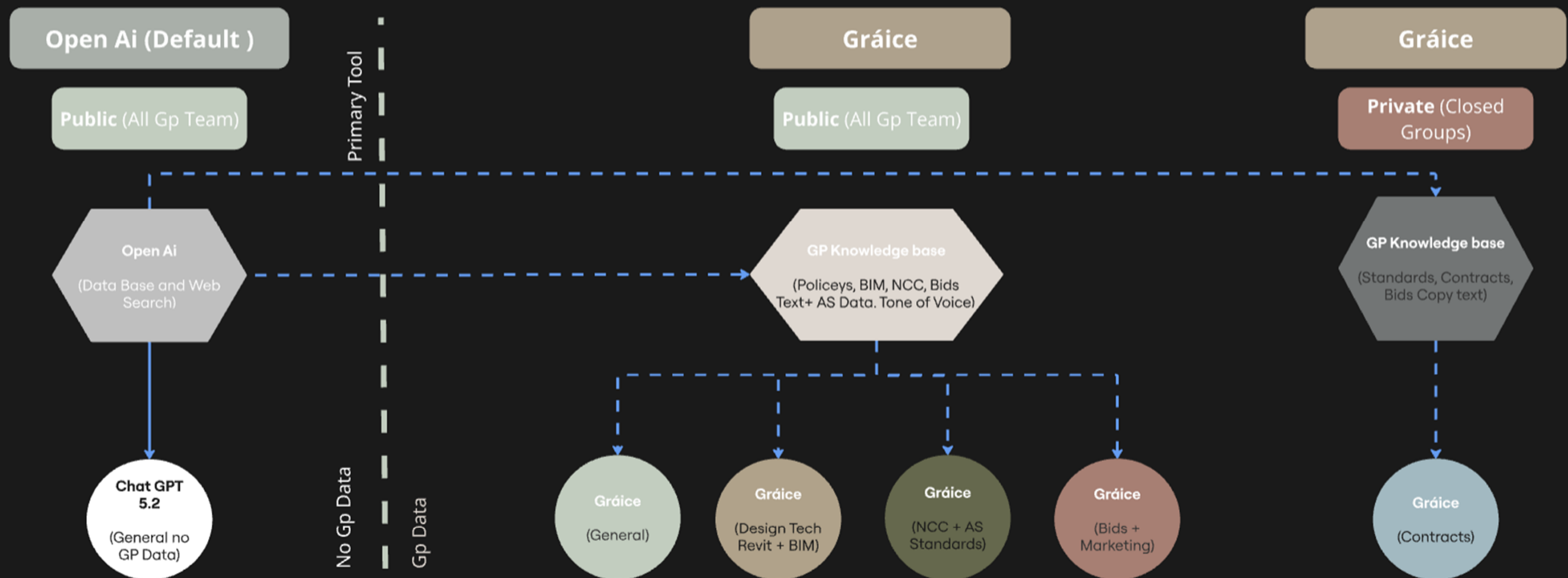
WHO ARE WE? 	CEOs 
WHAT DO WE WANT? 	AI! 
AI TO DO WHAT? 	WE DON'T KNOW! 
WHEN DO WE WANT IT 	RIGHT NOW! 

AI in Practice: Design & Delivery

03

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GrAice



GrAice

