Event One:
Foundations: AI, Data and Responsible Adoption

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Agenda

- The questions to ask
- 25 books about books
- Some prompts to consider
- Questions I would ask
- Discussion

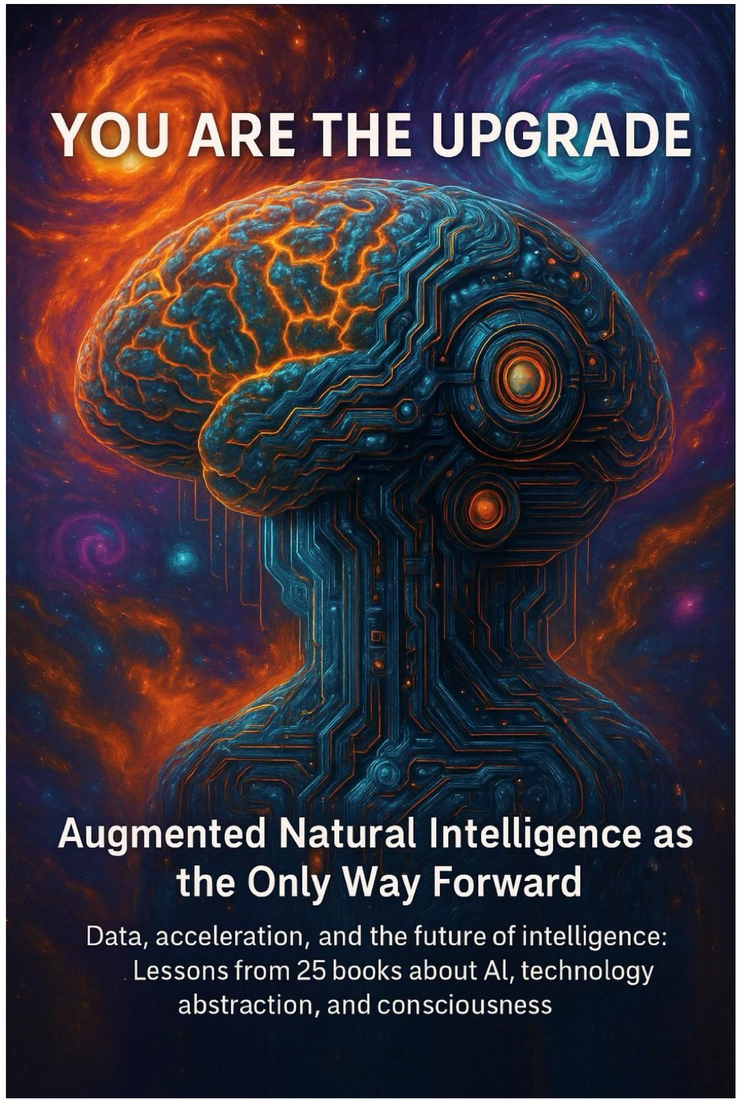
The questions

- What is your organisations clock speed?
- What is your information diet?
- What are the (hard) trends in your and your client´s industry?
- What is the lens or strategic frame?
- Map you business model into the smallest parts and map against AI, technology and climate
- What is the BTP of your organisation?
- What are the guiding principles?
- What story do you tell?
- What is your organisational shape?

THOMAS H. DAVENPORT
IRA BARKIN
ALL HANDS ON TECH
THE AI-POWERED CITIZEN REVOLUTION
WILEY
COMPETING IN THE AGE OF AI
Strategy and Leadership When Algorithms and Networks Run the World
MARCO IANSITI
KARIM R. LAKHANI
Ways of Being
Beyond Human Intelligence
James Bridle
INTERNATIONAL BESTSELLING AUTHOR
BRETT KING & DR. RICHARD PETTY
THE RISE OF
TECHNOSOCIALISM
How Inequality, AI and Climate will Usher in a New World
DR. HARRY KLOOR
THE REMNANTS
ESSAYS, INTERVIEWS & OTHER WRITINGS
ZOLTAN ISTVAN
"Leader of assorted 'biohackers' attempting to merge humans with machines." - Evening Standard
THE
How to be smart when machines are smarter than you
ALGORITHMIC
Mike Walsh
LEADER
THE DIGITAL TRANSFORMATION ROADMAP
Rebuild your organization for continuous change
DAVID L. ROGERS
TECHNOLOGY, POWER, AND THE 21ST CENTURY'S GREATEST DILEMMA
THE COMING WAVE
MUSTAFA SULEYMAN
CO-FOUNDER OF DEEPMIND AND INFLECTION AI
WITH MICHAEL BHASKAR
RON IMMINK
MAKING WORK WORK
Why you should prioritise your staff: 25 books covering engagement, structure, metrics, purpose, trends and strategy
Novacene
The Coming Age of Hyperintelligence
James Lovelock
ALIBABA
IBM
THE BIG NINE
MICROSOFT
GOOGLE
AMAZON
FACEBOOK
TENCENT
How the Tech Titans & Their Thinking Machines Could Warp Humanity
AMY WEBB
Author of The Signals are Talking
BAIDU
APPLE
FutureScapes
TECHNOLOGY vs. HUMANITY
The coming clash between man and machine
Gerd Leonhard
#1 NEW YORK TIMES BESTSELLING AUTHOR
MICHIO KAKU
QUANTUM SUPREMACY
HOW THE QUANTUM COMPUTER REVOLUTION WILL CHANGE EVERYTHING
Data, Strategy, Culture & Power
Win with data-centric AI by making human nature work for you
N. M. Radziwill
THE GENESIS MACHINE
OUR QUEST TO REWRITE LIFE IN
THE AGE OF SYNTHETIC BIOLOGY
AMY WEBB + ANDREW HESSEL
Scary Smart
The Future of Artificial Intelligence and How You Can Save Our World
Mo Gawdat
Former Chief Business Officer Google [X]
ROBOT-PROOF
HIGHER EDUCATION IN THE AGE OF ARTIFICIAL INTELLIGENCE
JOSEPH E. AOUN
RADICALLY HUMAN
How New Technology Is Transforming Business and Shaping Our Future
PAUL R. DAUGHERTY and H. JAMES WILSON
THE FUTURE IS FASTER THAN YOU THINK
How Converging Technologies Are Transforming Business, Industries, and Our Lives
PETER H. DIAMANDIS and STEVEN KOTLER
New York Times Bestselling Authors of ABUNDANCE and BOLD
POWER, FORTUNE, AND SURVIVAL IN THE AGE OF NETWORKS
THE SEVENTH SENSE
JOSHUA COOPER RAMO
THE Fourth Age
Smart Robots, Conscious Computers, and the Future of Humanity
BYRON REESE
'Essential' MUSTAFA SULEYMAN
'Timely' BILL GATES
'Profound' WALTER ISAACSON
ARTIFICIAL INTELLIGENCE, HOPE, AND THE HUMAN SPIRIT
GENESIS
Henry A. Kissinger
Craig Mundie
Eric Schmidt
FOREWORD BY NIALL FERGUSON
REID HOFFMAN + GREG BEATO
What Could Possibly Go Right with Our AI Future
SUPERAGENCY
ARTIFICIAL INTELLIGENCE AND THE END OF THE HUMAN ERA
OUR FINAL INVENTION
JAMES BARRAT
NEW YORK TIMES BESTSELLER
INNER ENGINEERING
A YOGI'S GUIDE TO JOY
SADHGURU

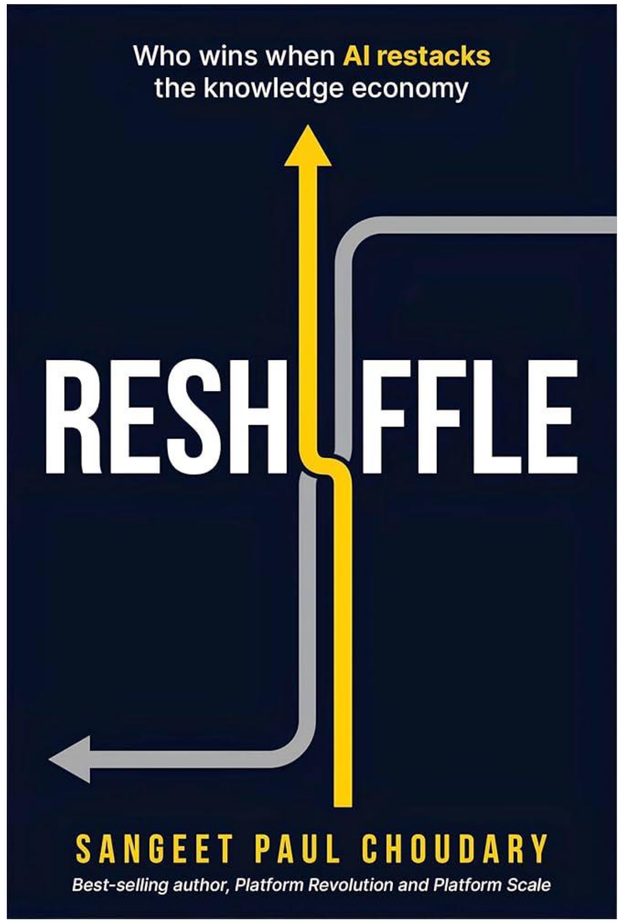
AI

- Tool or terrain?
- Technology abstraction
- Accelerator
- Hyper exponential
- Data
- Culture
- Augmented natural intelligence
- Caveman principle



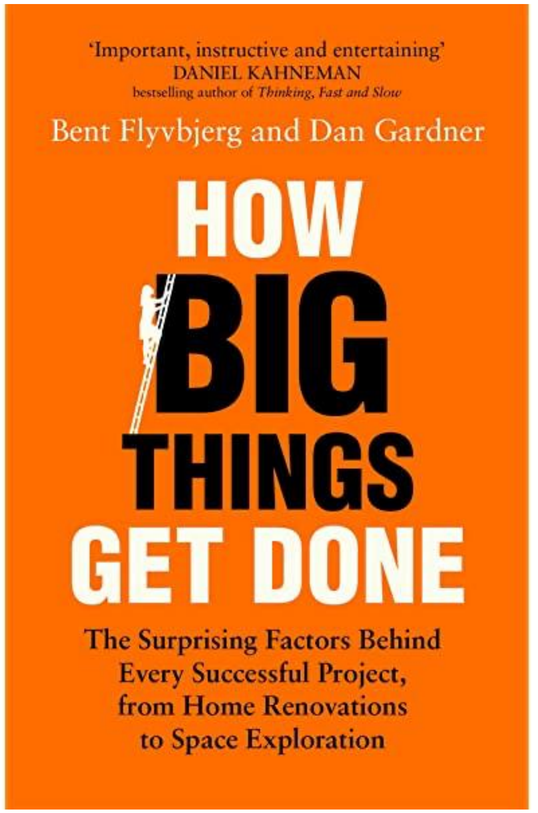
Scenario prompts

- Data
- Experience economy
- Smart materials
- Narrow AI
- Fragmented AI
- IoT and edge AI
- Digital twinning
- Embodied AI/robotics/3D printing
- Modular
- Citizen development
- Transparent value chain
- Biomimicry



Questions

- Skill map
- Added value in the future
- Extending your business model
- Citizen builder
- Convergence of technologies within the building industry
- XModular
- Lifecycle management
- Compliance



To do

- Set up your information dashboard
- Business model mapping (AI and data)
- Scenario planning
- Start a pilot (go beyond the basics)
- Guiding principles
- Skill augmentation
- Failure fund

Do not

- Ignore

Business model mapping

- Core?
- Stop?
- Outsource?
- Friction?
- Digital?
- Smart?
- AI?
- Biology?
- Speed?
- Size?
- Costs?
- Margin/profit?
- Distribution?
- Climate?
- Technology?
- Different?
- Not-to-copy?
- Emotion?
- Story(content!!)?