

Gathering25
Realising vision, advancing automation



CITA25
*Driving Digital Construction
for 25 years*



Implementing AI in architectural practice

Problem definition

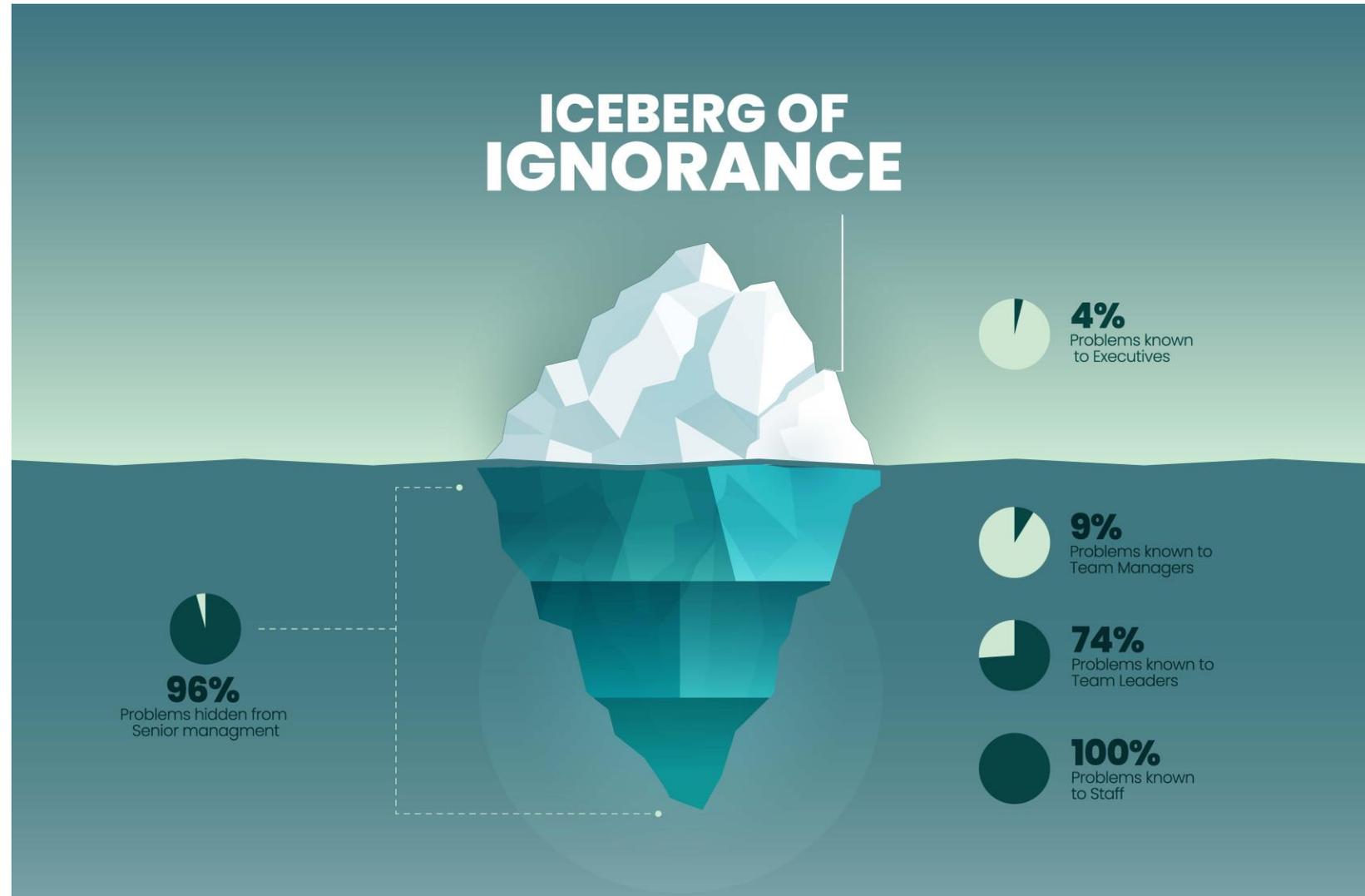
96% of problems are hidden from Senior Managers

4% of problems known to Executives

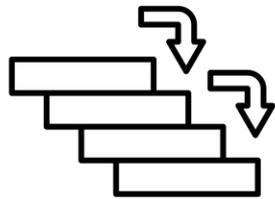
9% of problems are known to Managers

74% of problems are known to Supervisors

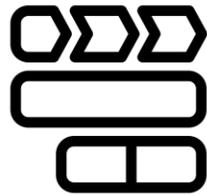
100% of problems are known to front-line staff



How is the Construction industry currently approaching the Problem?



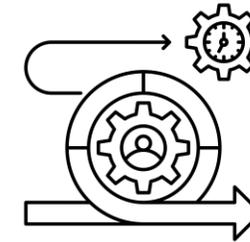
Waterfall



Prince2



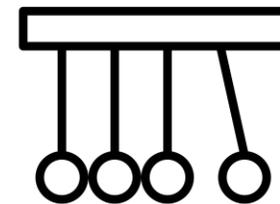
Agile/Iterative



Lean/Just in time



Six Sigma



Theory of Constraints/System Thinking

How is AI approaching the problem?



Ontological Assumptions – Concerned with the **nature of reality**. For example, does reality exist independently, or is it shaped by human perception?



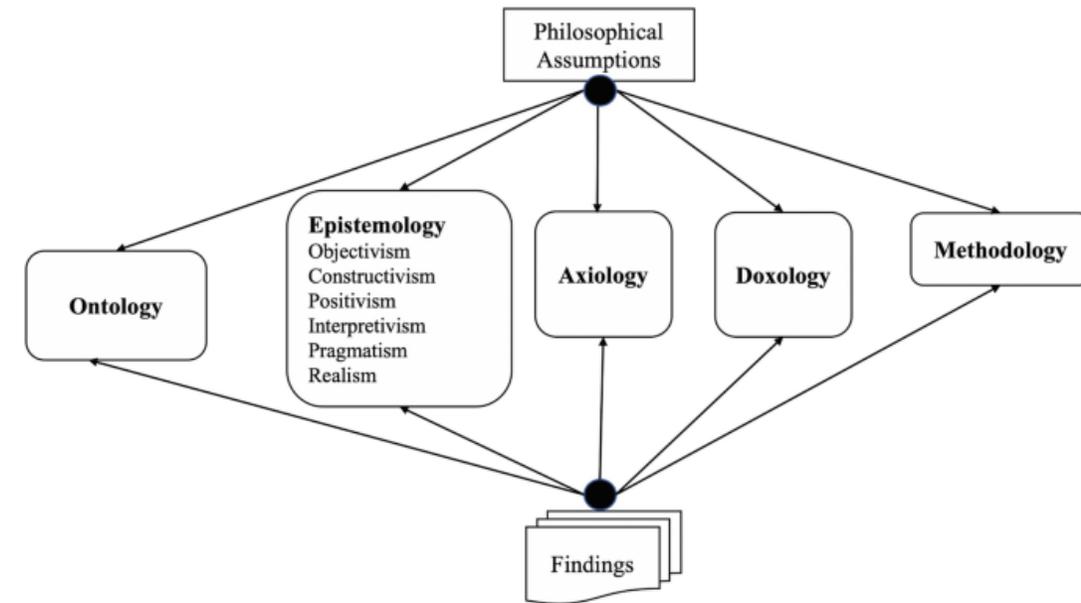
Epistemological Assumptions – Related to **the nature of knowledge**. It asks, "How do we know what we know?" and deals with questions about truth and justification.



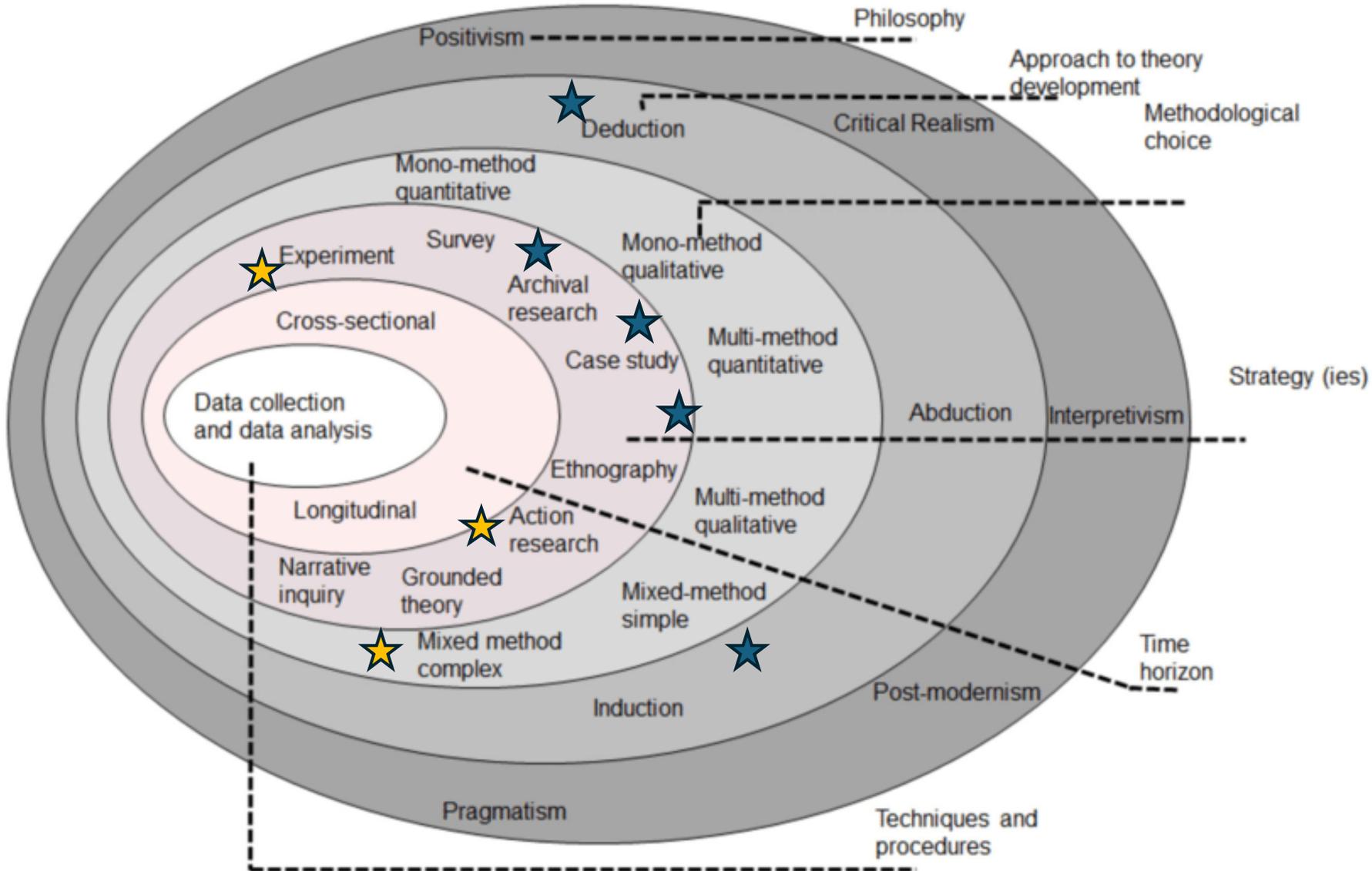
Axiological Assumptions – Focus on **values and ethics**. This includes questions about what is good, what is valuable, and how values influence our thinking.



Methodological Assumptions – Concerned with **how we investigate reality**. These assumptions shape how we choose research methods, such as whether to use qualitative or quantitative approaches.



Doxology – focus on common standards



How do humans approach the problem?

Our strategy is to use a scientific approach to data collection and analysis.

We are at the **Data collection and analysis** stage.

Our time zone is cross-sectional for projects.

For the data to become AI usable, we would need to implement Longitudinal

We need to add to our strategy – **Action research**

A photograph of a construction site at sunset. The sky is a mix of orange, yellow, and blue. In the foreground, several tall cranes and scaffolding structures are silhouetted against the bright sun. A large crane is on the left, and several workers are visible on the scaffolding on the right. The sun is low on the horizon, creating a strong backlight effect.

**What does any of
it have to do with
the construction
industry?!**

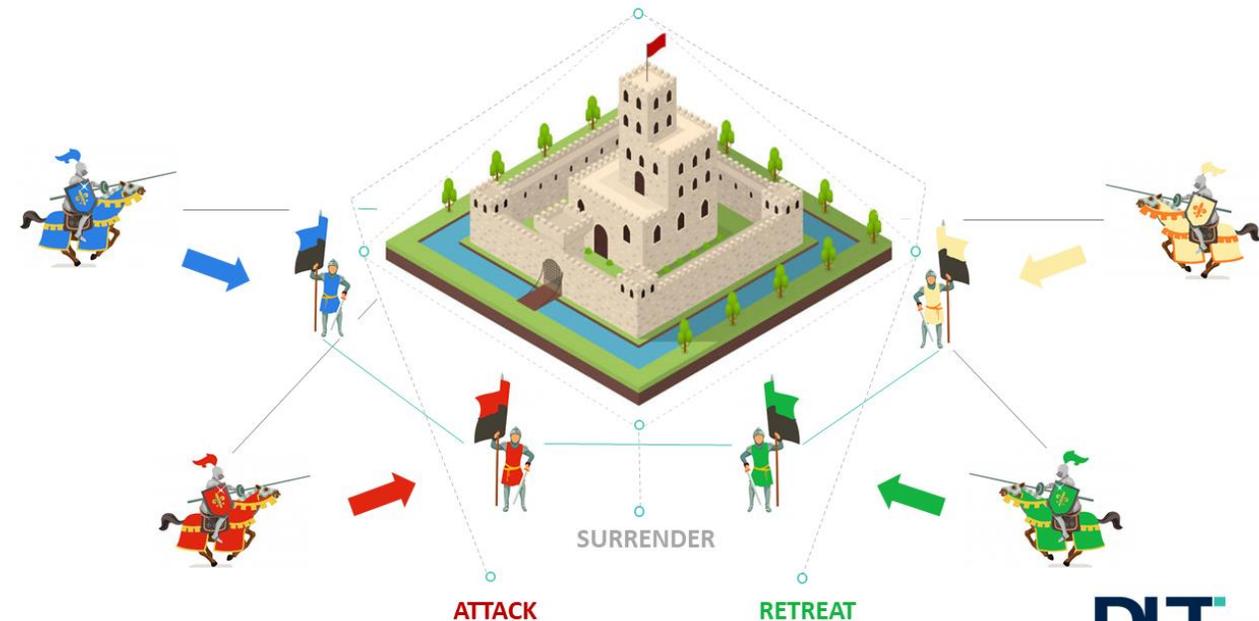
Byzantine General's Problem

James A. Donald once said, *"It is not sufficient that everyone knows X. We also need everyone to know that everyone knows X, and that everyone knows that everyone knows X — which, as in the Byzantine Generals' problem, is the classic hard problem of distributed data processing."*

BY DEFINING THE TYPE OF THE PROBLEM FIRST

A **Byzantine Agreement Protocol** ensures that even if some participants are dishonest or faulty, the system can still reach a consensus.

| Byzantine Generals' Problem |

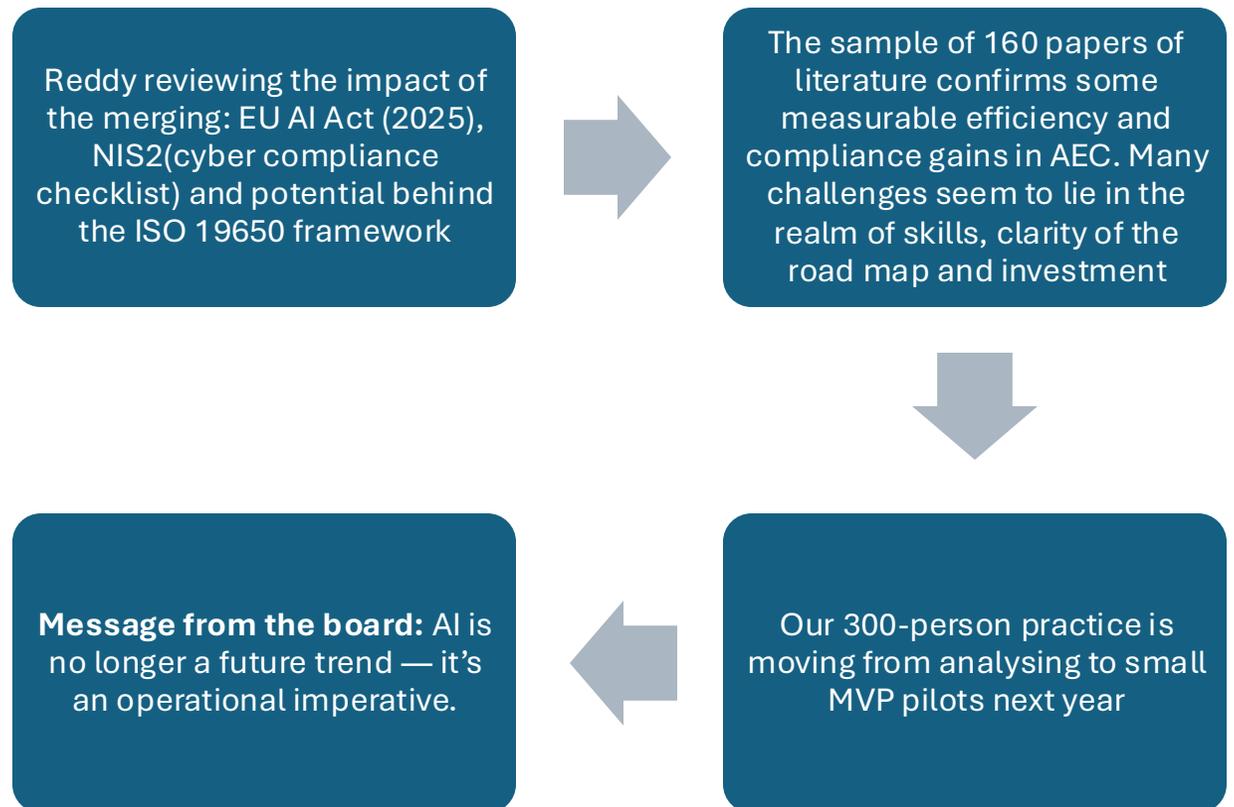


Empowering small and medium-sized architectural practices to embrace the benefits of AI

Research question:

‘How are different departments in the Architectural practice, as a part of the AEC industry, affected by the developments in the AI landscape?’

LITERATURE REVIEW – GAP ANALYSIS



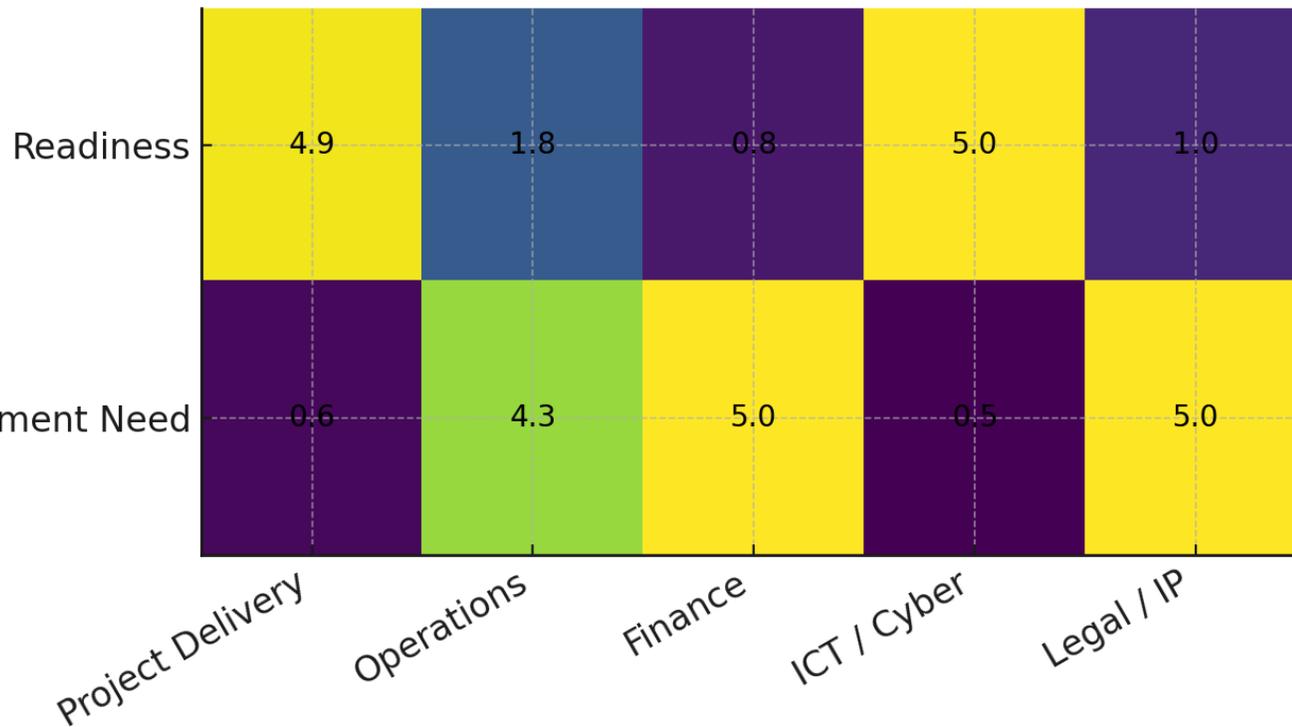
Literature review – an opportunity analysis

Sources: MDPI (2025), ScienceDirect, Emerald, ENISA, Reuters (2025)

Message: Literature backs the feasibility — but calls for real-world, audited deployments.

Theme	Evidence	Relevance
IFC → Uniclass automation	Early pilots proving interoperability gains	QA/RAG foundations
LLM code compliance	Revit-integrated checks emerging	Pilot 2 basis
AI clash detection, generative design	15–25 % efficiency gain	Immediate ROI
AI Act / NIS2	Legal obligations now live	Governance backbone
Carbon benchmarks (2025 CLF)	Quantified baselines	Sustainability KPIs

AI Readiness vs Investment Needs — Year 1



Department Readiness Heatmap

- **High readiness:** ICT & Project Delivery.

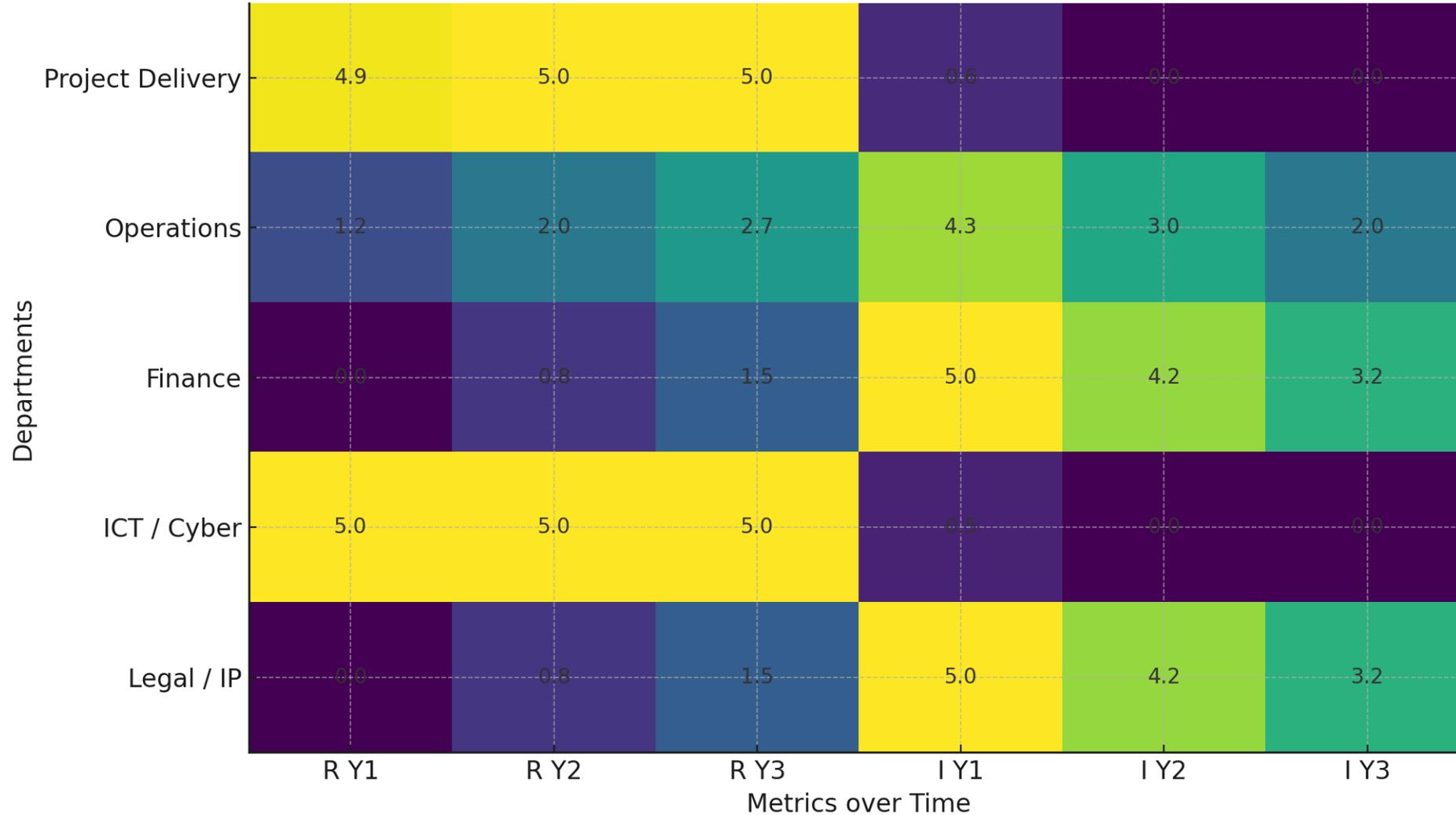
- **Mid readiness:** Operations.

- **Low readiness:** Finance & Legal/IP → need early investment.

Implication: Focus Year 1 funds on governance, finance analytics, and contract frameworks.

Hosting impact: 3× increase in data logs + backups → ICT budget uplift.

AI Readiness & Investment Needs — 3-Year Outlook (300-person practice)



Pilots & Measurable Impact

Pilot	Focus	Metric	Timeline
P1	Legal / Business document-intelligence	Contract cycle ↓ 25 %	Q1–Q2 2026
P2	IFC + Graph-RAG (BuildingGPT)	Clash triage ↓ 30 %, QA ↑ 20 %	Q2–Q3 2026
P3	Early-stage sustainability aide	EC variance < ±10 % vs benchmarks	Q3–Q4 2026

Message: Each pilot closes a documented research gap and generates publishable ROI data.

Potential ROI Snapshot

Firm-wide Investment (Years 1–3)

Capex \approx €250k (initial + training + infrastructure)

Opex \approx €80k / yr



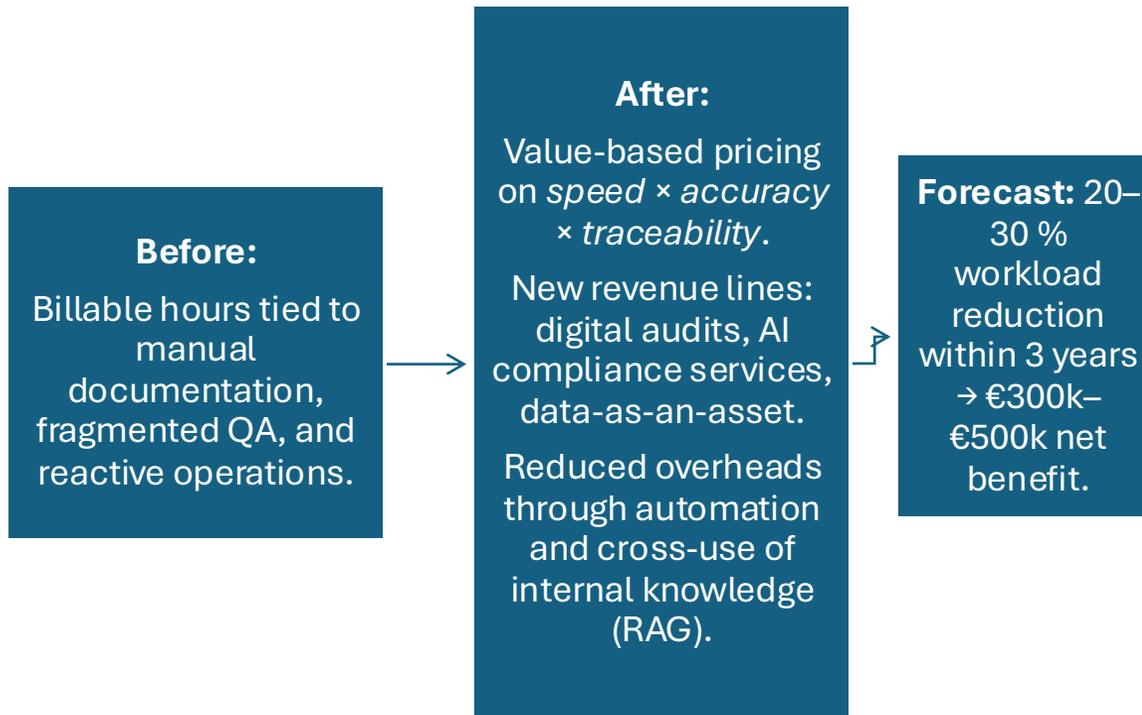
Quantified Return

Efficiency: 20–30 % workload reduction (\approx €383k / yr in savings)

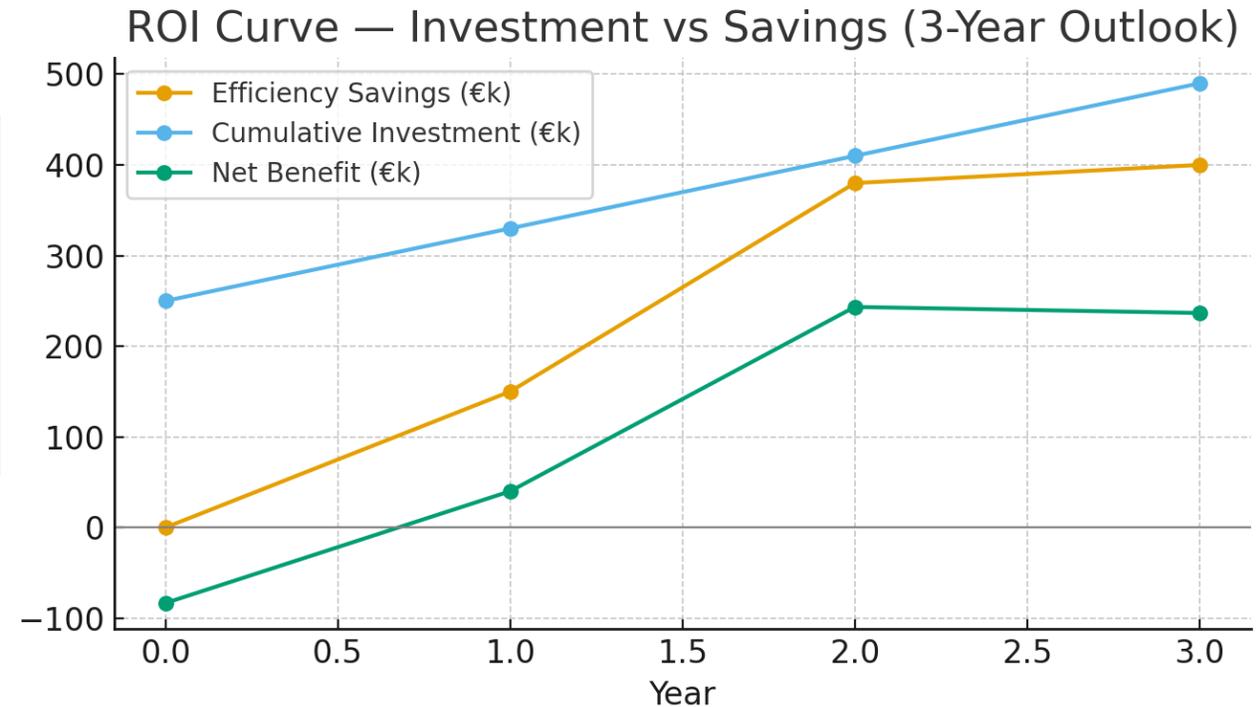
Net benefit: €286k (Y2) \rightarrow €321k (Y3 +)

Intangibles: compliance resilience, client trust, innovation reputation.

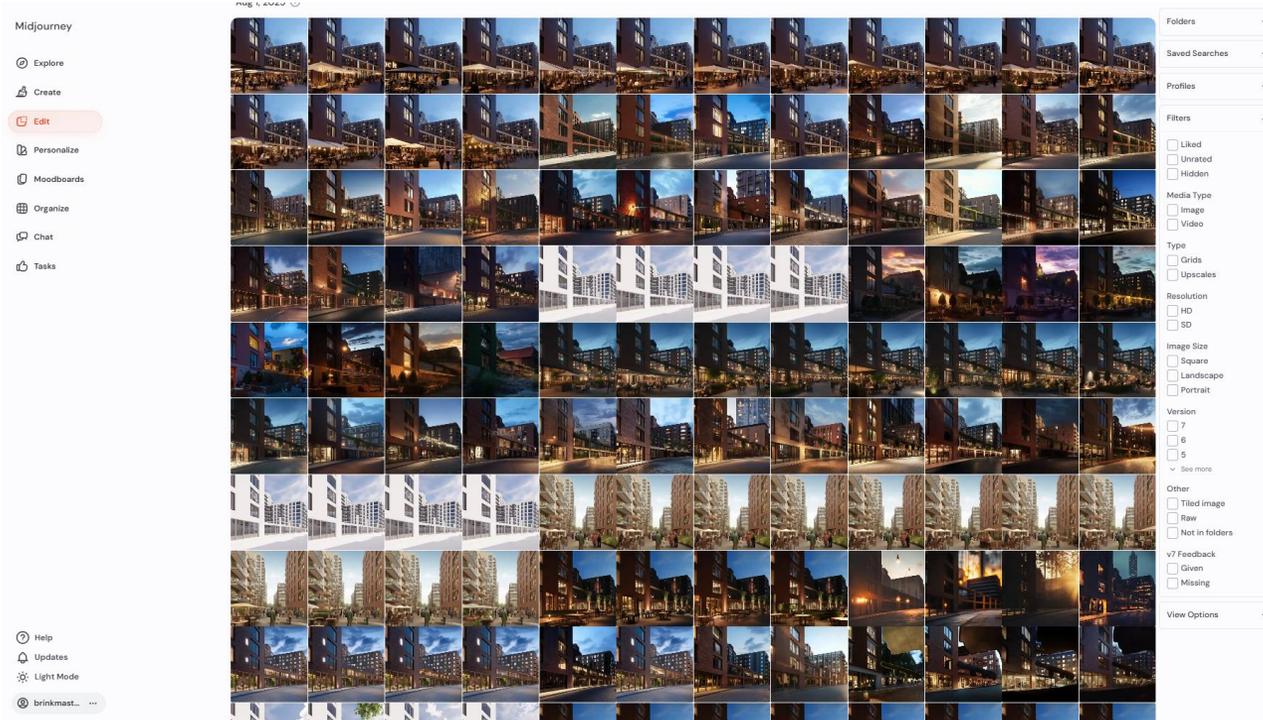
Proposition for the business model shift



Department Readiness Heatmap



Use of AI in Practice now – Midjourney Text to Image Generation



Using text & image prompts to produce quick renders from digital clay models



Partner with us to shape the next practice model

Participate in shared pilots and benchmarking.

Adopt consistent AI policy templates.

Join industry forums on AI ethics & compliance.

“Our goal isn’t automation — it’s augmentation: people empowered by intelligent, compliant systems.”



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Thank you