



PROFESSIONAL
ACADEMY

Unleash your team's momentum with UCD Professional Academy

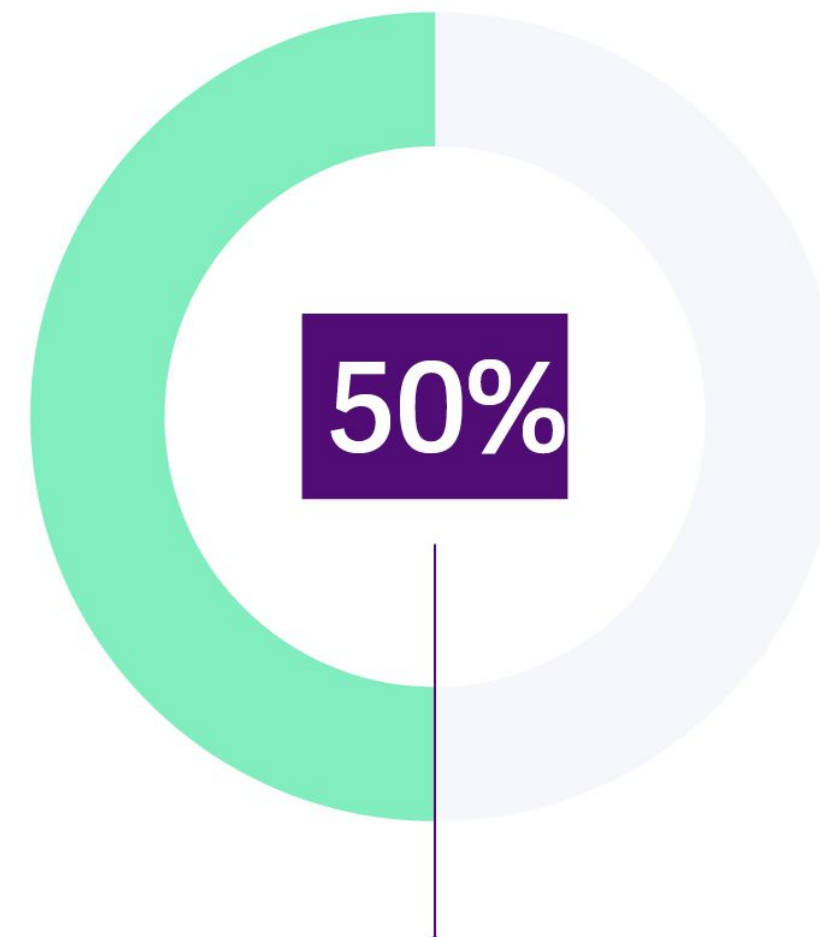
Webinar: Corporate Upskilling for the
Construction Industry

12/07/2023

**Why does upskilling and
reskilling matter?**



Source: [PwC](#)



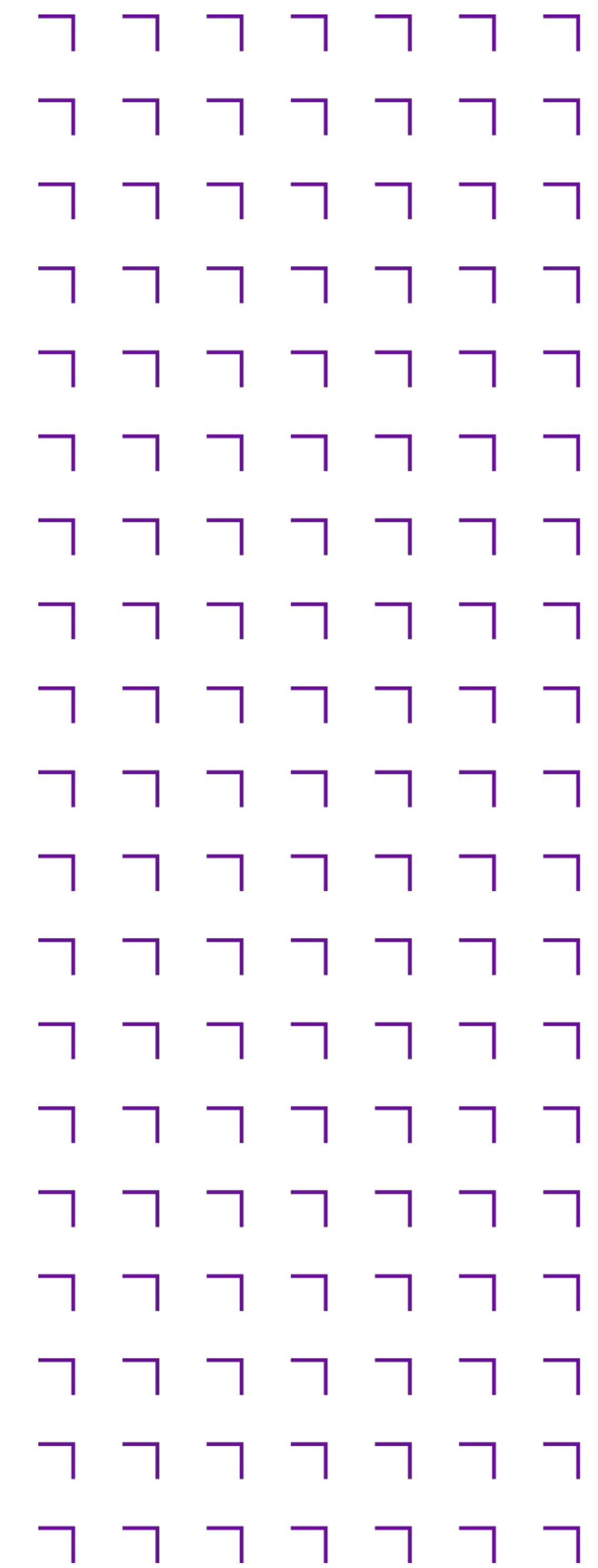
Source: [World Economic Forum](#)



Source: [Gartner](#)



Source: [UCD Professional Academy Corporate Survey 2023](#)



Upskilling your team with us = business success for you.

- Flexible delivery options spanning live online, on demand and in person
- Make your training budget work efficiently, or customise learning to meet specific challenges
- Industry-led learning via one reliable provider





97%

of clients plan to train their staff with us again in the future

1,000+

companies have trusted us to train their teams

25,000+

professionals have studied with us

You're in good company...



ABB



an
post



MCR
Group



ETHOS
Engineering Wow



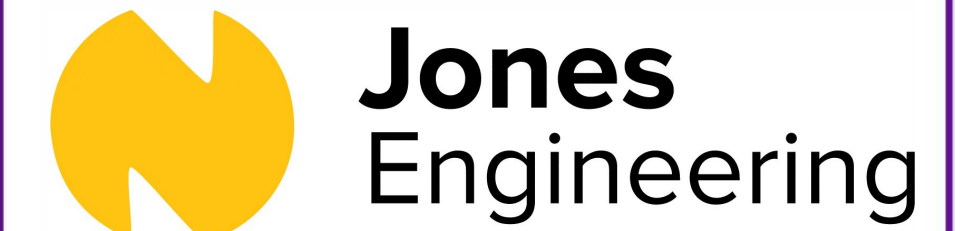
electric
Ireland



M MERCURY



BREEDON
MAKING A MATERIAL
DIFFERENCE



Jones
Engineering



JJ Rhatigan
Building Contractors



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

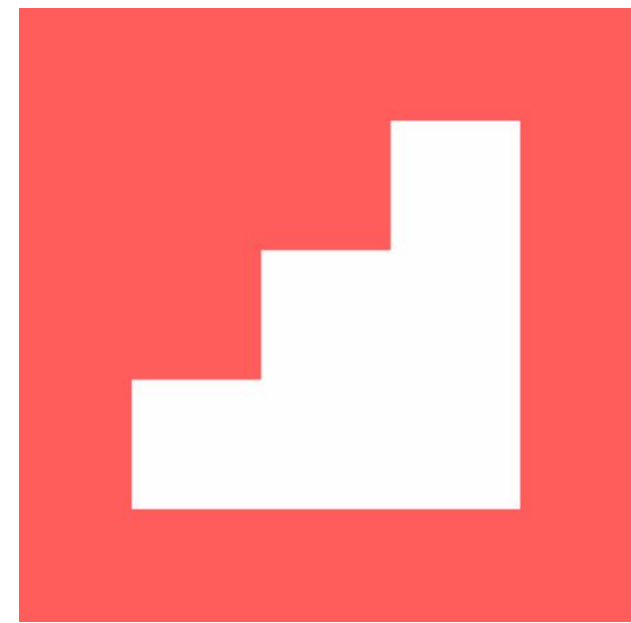


kirby
engineering & construction

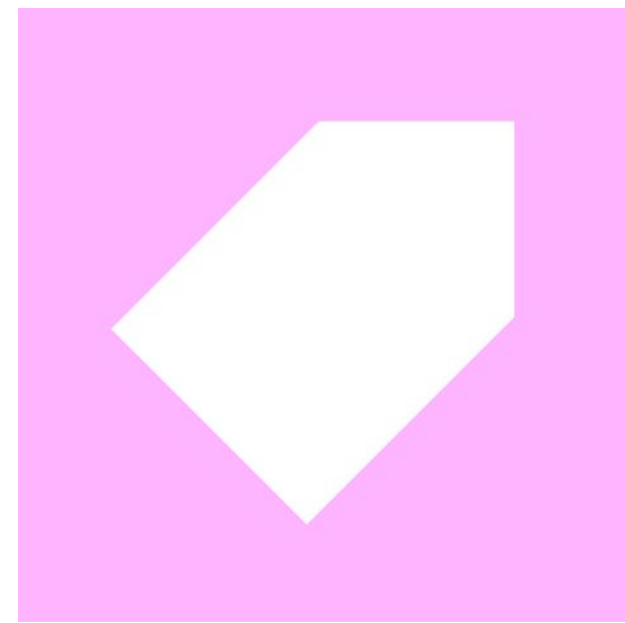


SIEMENS

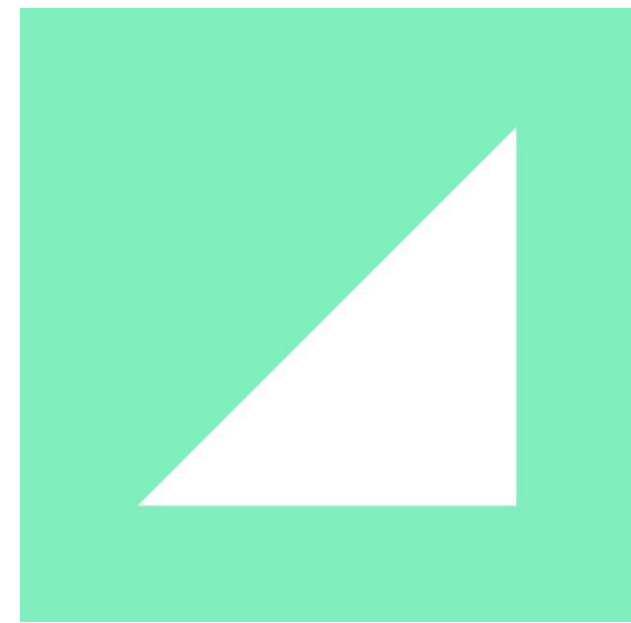
40+ courses covering today's most pressing skills gaps



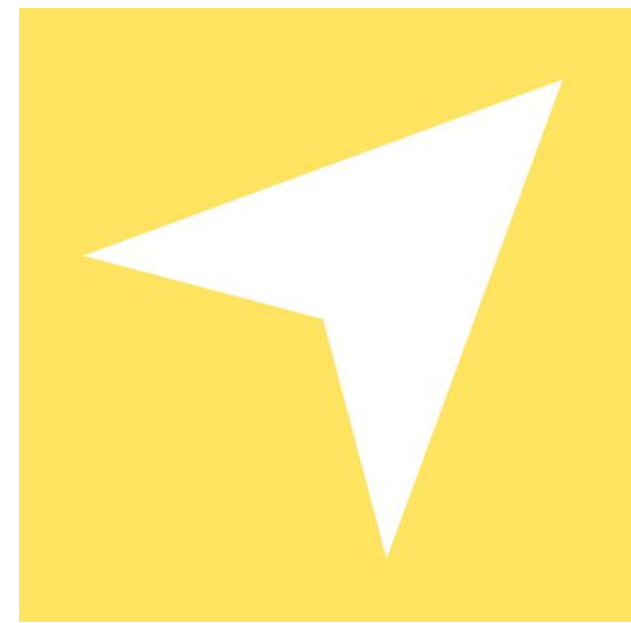
Leadership & Management



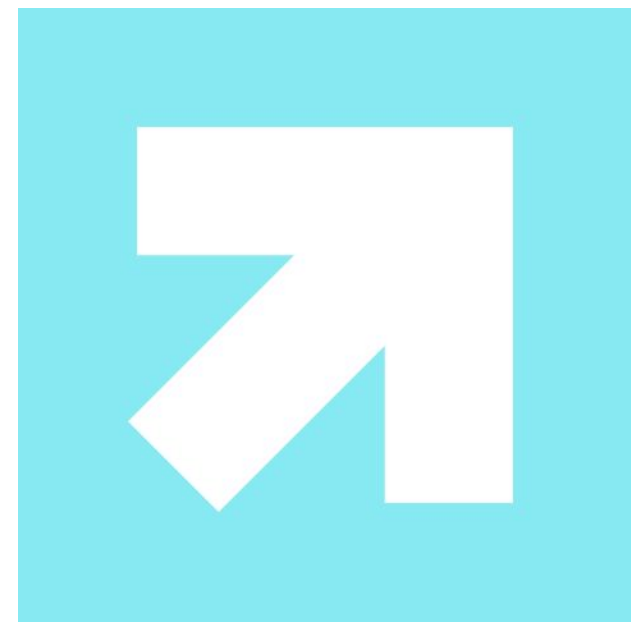
Marketing



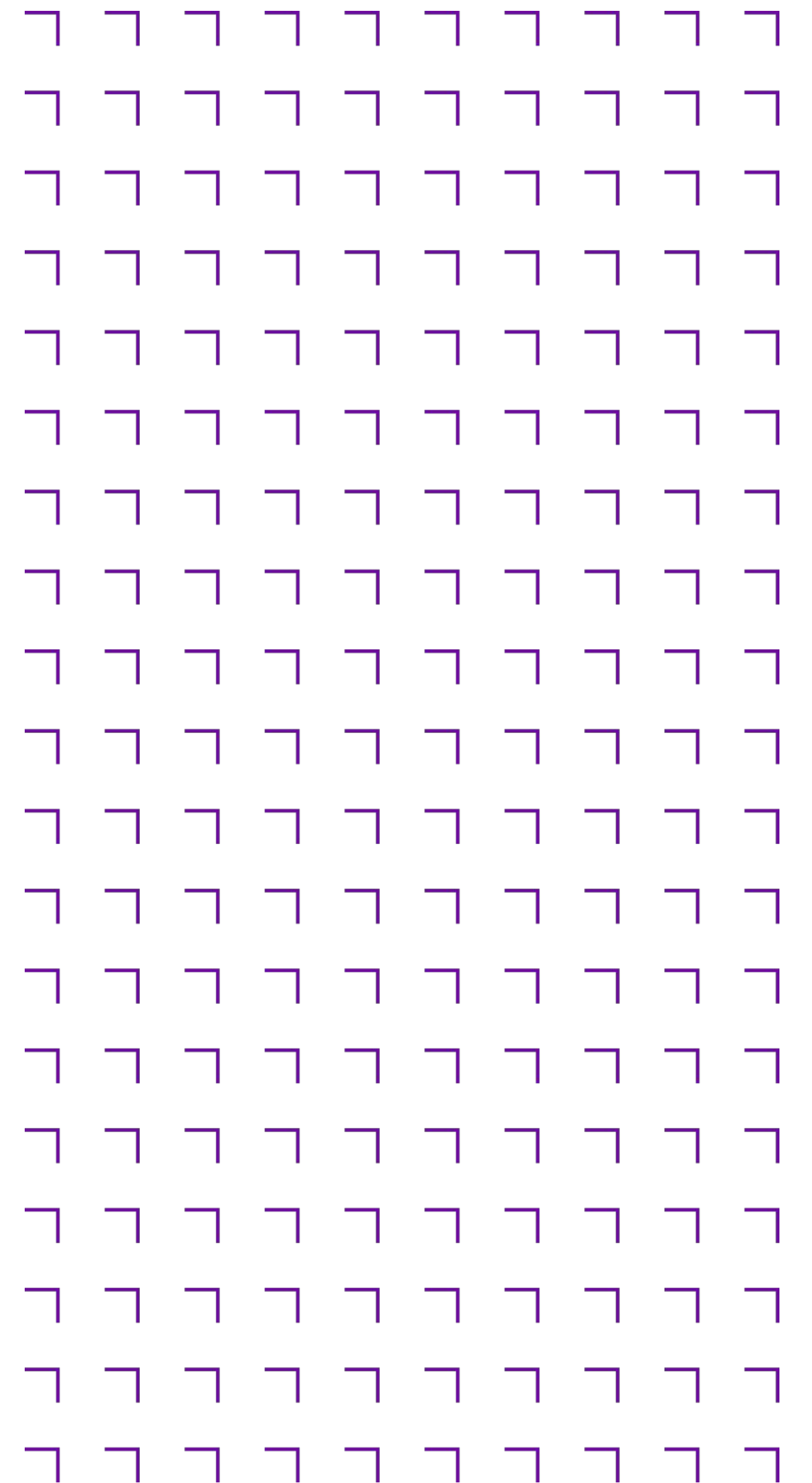
Data Analytics



Digital & IT



Business & Finance



Our Courses

More information on each course is available in our website [here](#)

Leadership & Management

[Project Management](#)
[Leadership & Management](#)
[Performance Management](#)
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Co-Funded Corporate Training Initiative

Corporate Training Initiative: How it Works

Initiative Available until
1st October 2023

Matched Funding

- You pay for 1 seat; we match it with 1 more free of charge
- **Minimum purchase of 5 seats** (whereby you receive 5 more free of charge, and so on)
- Standard price of a UCD PA Diploma is €1700, however under the co-funding initiative this would be €850

No Upper Limits

- No upper limit on the number of participants or places secured

Multiple Programmes

- Seats can be secured on multiple programmes across our portfolio
- For example, you can book 5 individuals on 5 different courses starting between now and the end of the year, and automatically receive 5 additional spaces across entirely different programmes booked within the same timeframe
- You have 1 year from the date of invoice to avail of all open seats

Book Now, Use Later

- You can pre-book seats at today's price, even if you don't plan to use them until later in the year
- Enrollment code is valid for 12 months from date of purchase

Professional Academy Diploma in Project Management

Learning Outcomes

- Discuss the environment and context in which projects happen in the modern business context
- Show the ability to scope a project appropriately, and structure its key stages
- Demonstrate an awareness of costs and the ability to allocate resources rationally
- Lay out a logical approach to managing, monitoring and reviewing project outcomes
- Prepares students for successfully passing the PMI exam

Delivery Format

- Live Online (Part Time)
- Live Online (Full Time Bootcamp)
- On Campus
- On Demand



Professional Academy Diploma in Leadership & Management

Learning Outcomes

- Show clear understanding of people management and planning issues in relation to organisational performance
- Anticipate consequences of management decisions and approaches
- Demonstrate reflection on own experience, practice and planned professional development as a result of this course

Delivery Format

- Live Online (Part Time)
- Live Online (Full Time Bootcamp)
- On Campus
- On Demand

*Additional courses that may be of interest; Business Coaching Skills, Women in Leadership, Performance Management, Change Management



Professional Academy Diploma in AI for Business

Learning Outcomes

- Explain the core concepts, terminology and role of Artificial Intelligence in Digital Transformation
- Examine the capabilities of the 3 common types of Artificial Intelligence and how they can be used to drive greater organisational efficiency and effectiveness
- Analyse how to link business and technical capabilities of an organisation to influence strategy and build competitive advantage
- Evaluate the People-Process-Technology balance implications in leveraging AI
- Assess the ethical, social, legal and governance considerations of Artificial Intelligence along with the trends that will influence and shape future workforces

Delivery Format

- Live Online (Part Time)
- One evening per week; 6:30pm to 9:30pm for 12 weeks



Professional Academy Diploma in Change Management

Learning Outcomes

- Change agents, such as HR managers and project managers rolling out new initiatives
- Learn about tried and tested change models and how to apply them
- Dig into the psychology of change
- Become proactive in your approach and develop transformational leadership qualities

Delivery Format

- Live Online (Part Time)
- One evening per week; 6:30pm to 9:30pm for 12 weeks



The Analytics Collection

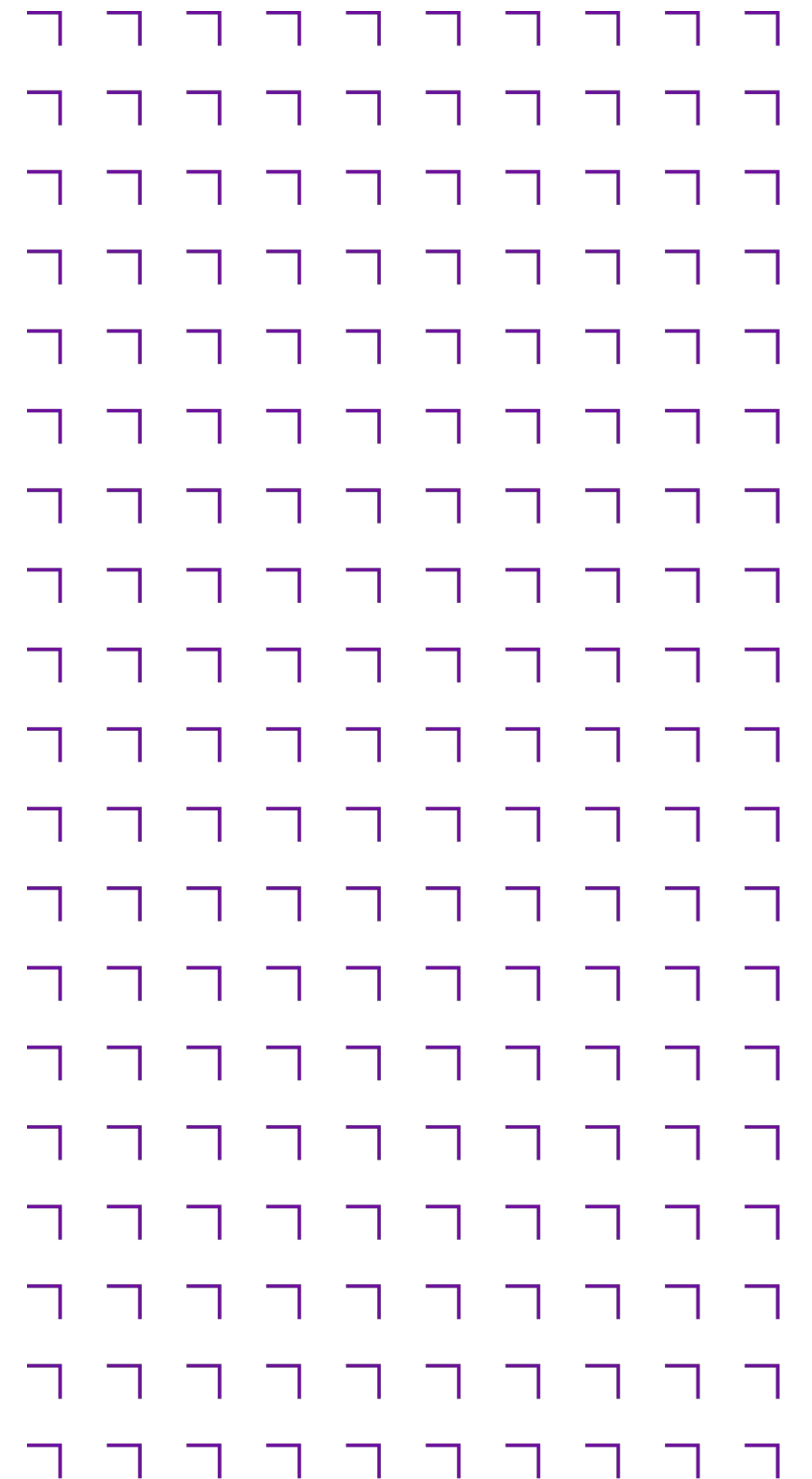
To code or not to code?

Non Coding Courses

Use popular software platforms to analyse your database in a user friendly, highly accessible way

Coding Courses

More advanced techniques rely on learning code. Manipulate and control your data with precision



The Analytics Collection

Professional Academy Diploma

Data Analysis Without Coding

- Perfect to develop analytical skills, without learning to code
- Harness data using popular software tools such as Microsoft Excel, Power BI and Tableau
- Create valuable business insights for your organisation

Non Coding

Professional Academy Diploma

Advanced Excel

- Master spreadsheets and discover how to use your data to solve common headaches
- Analyse and visualise data, organise information, and manage projects
- Leverage AI to automate and bring new dimensions to your data analysis

Non Coding

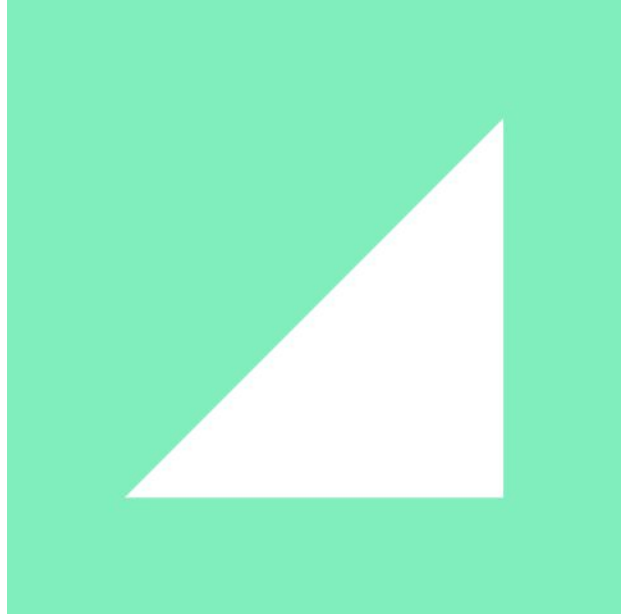
Professional Academy Diploma

Database Fundamentals

- Develop the skills to build databases
- Extract and manipulate data to deliver real business value while following best practice in data management, security and stew
- Dip into emerging trends and evolutions in data management and data management systems

Coding

The Analytics Collection



Beginner

Professional Academy Certificate

Python Programming

- Provides a solid foundation in Python
- Create functions and manage data structures
- Use libraries that allow you to quickly process your data

Coding

Intermediate

Professional Academy Certificate

Data Analytics: Visualisation

- Bring your data story to life
- Introduction to the techniques needed to work with large datasets in Python programming language
- Deliver clean, simple visualisations of your data and insights

Coding

Advanced

Professional Academy Certificate

Data Analytics: Machine Learning

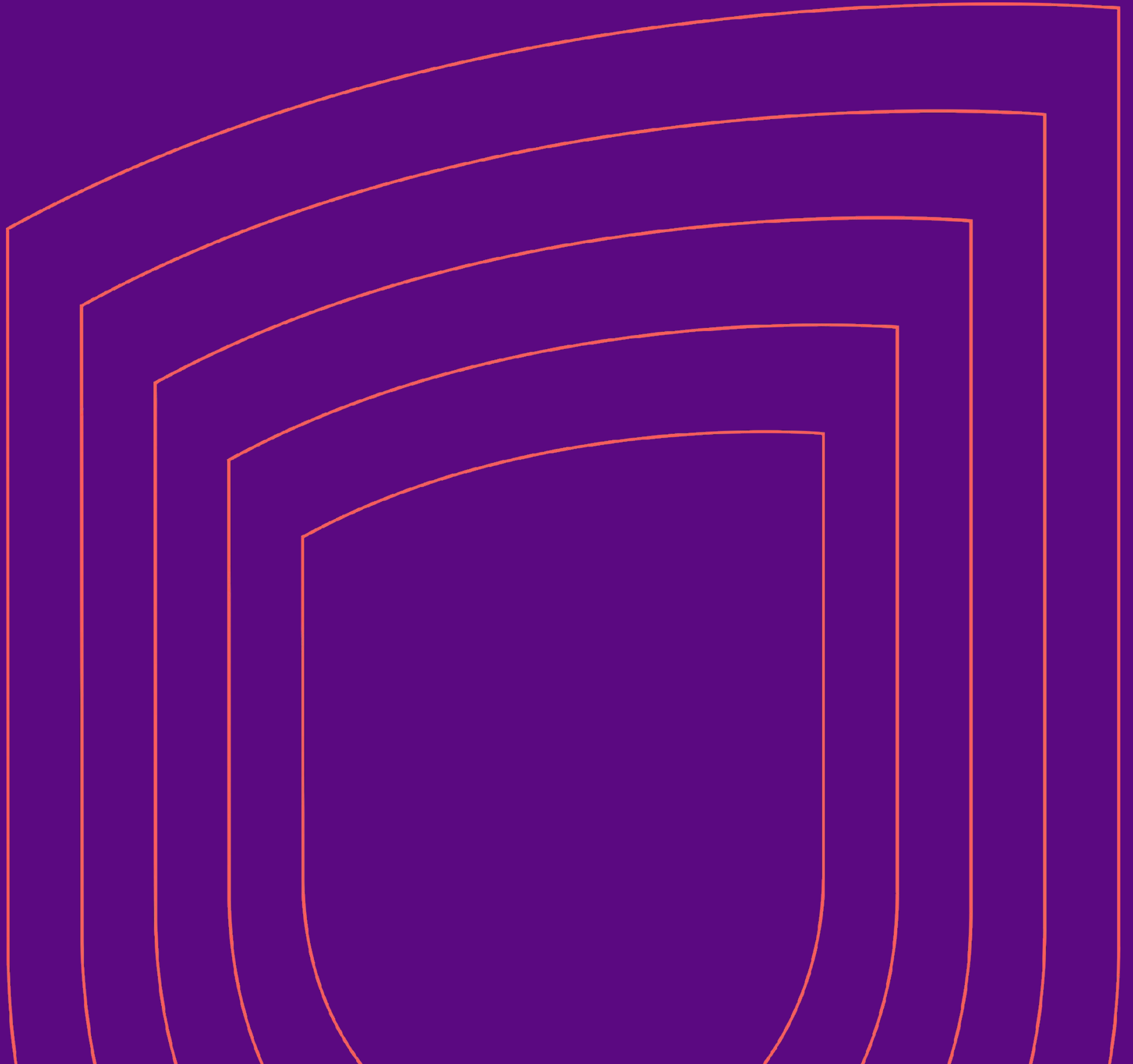
- Continue your data science journey by creating your own machine learning solutions using Python
- Discover supervised and unsupervised learning, neural networks and other methods
- Learn to implement machine learning techniques using real-world datasets

Coding



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Contact Us:
orla.maxwell@ucd.ie



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