

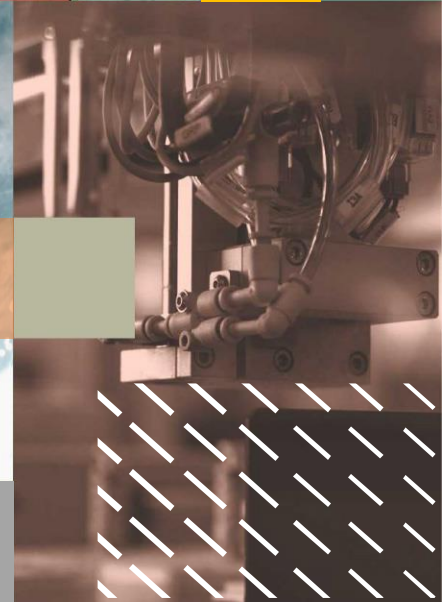


Business Readiness for Digital Projects - How to Prepare Your Organisation for Disruption

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Rialtas na hÉireann
Government of Ireland





CULTURE EATS STRATEGY FOR BREAKFAST

■ **Leading in a
changing world.**

*When corporations launch
transformations, roughly
70% fail.*

Digitalisation, Think Beyond Technology



Purpose

What do we want to achieve with our digitalisation efforts?



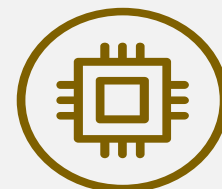
People

What skills / culture do we need to develop and implement our digital investments?



Process

What do we need to do with our business processes to be digital ready?



Technology

What technologies will help us achieve our aims (customer, products / services, operations)?

a
changing world.



Digital is Disruptive

Fostering a Digital Culture



*Customer
centric*



*Open and
collaborative*



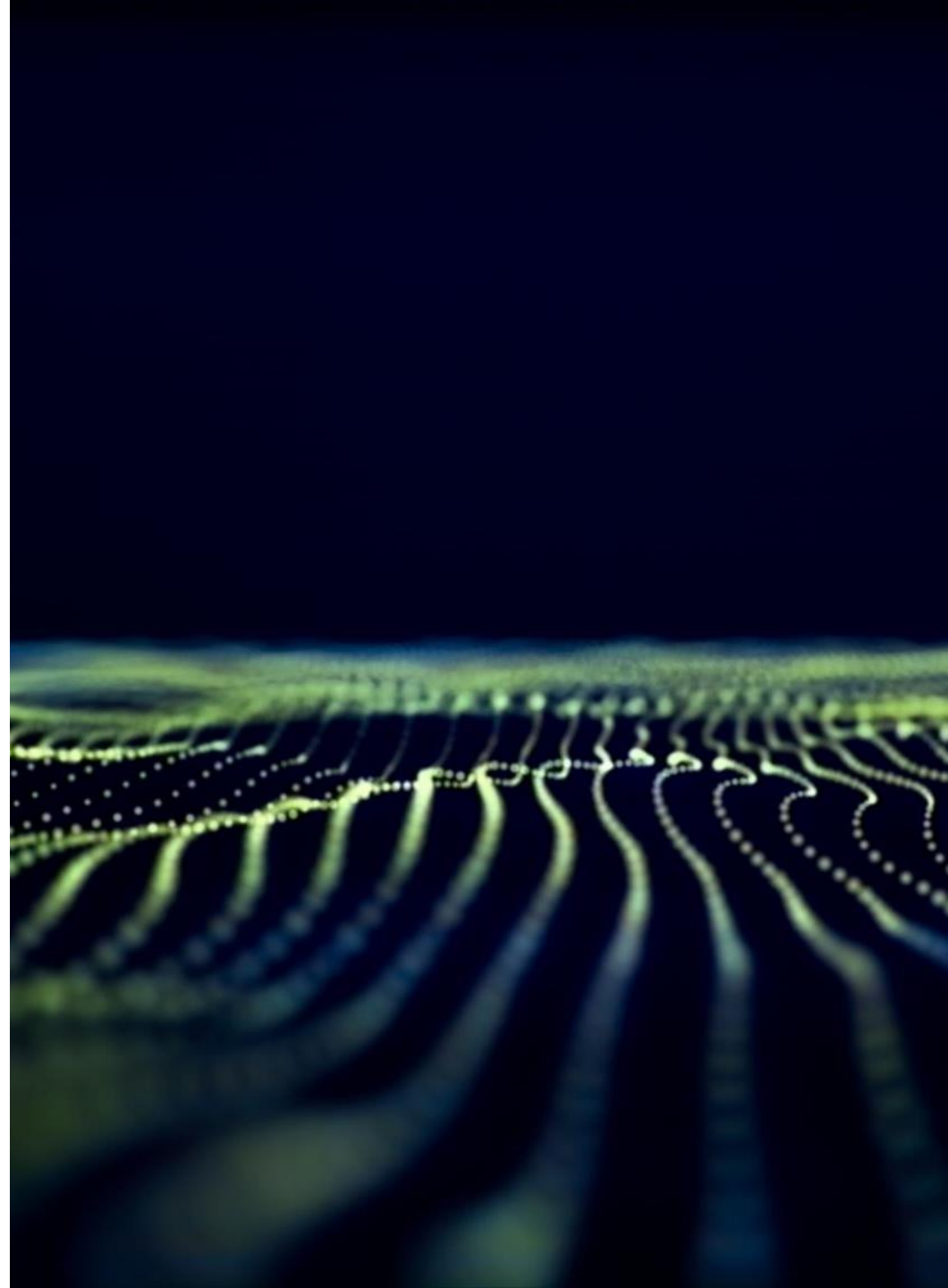
Innovation



*Digital first
mindset*



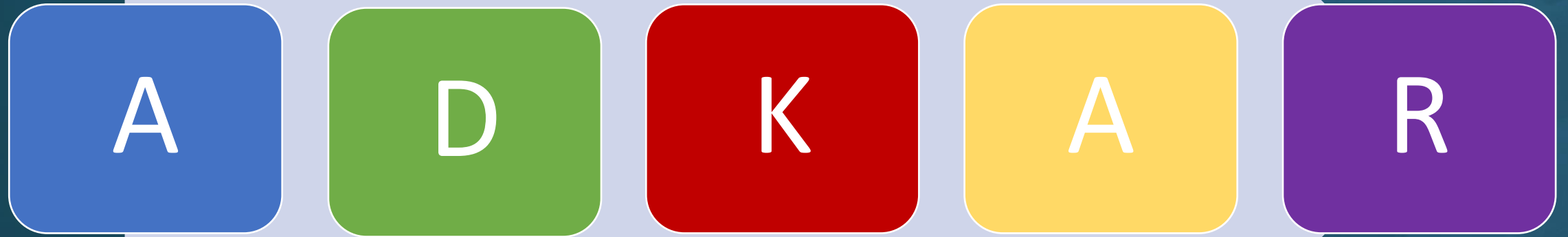
*Agility & sense
of urgency*



Preparing Your People for Digital Disruption – Key Considerations



Change Management is Key



AWARENESS

Announce the Changes well ahead of time, be transparent and make your team feel considered.

DESIRE

Gauge your employees response to announcements and make changes accordingly.

KNOWLEDGE

Training and mentoring to learn new tools and skills.

ACTION

Bringing new learning to application and practice.

REINFORCEMENT

Monitor and incentivise to embed.

■ **Leading in a changing world.**



Stakeholder Analysis & Stakeholder Impact Analysis

Passive Resistors



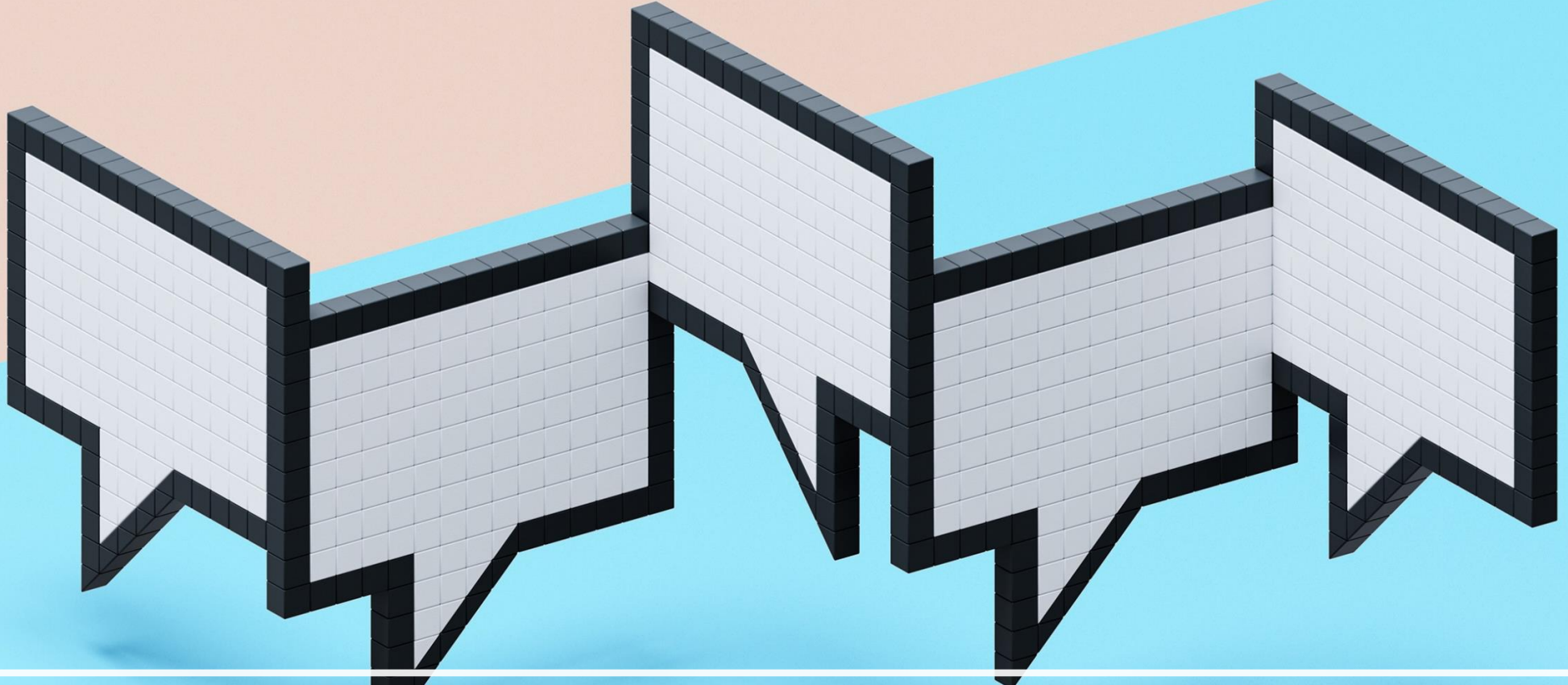
Digital Champions



Active Resistors



■ **Leading in a
changing world.**

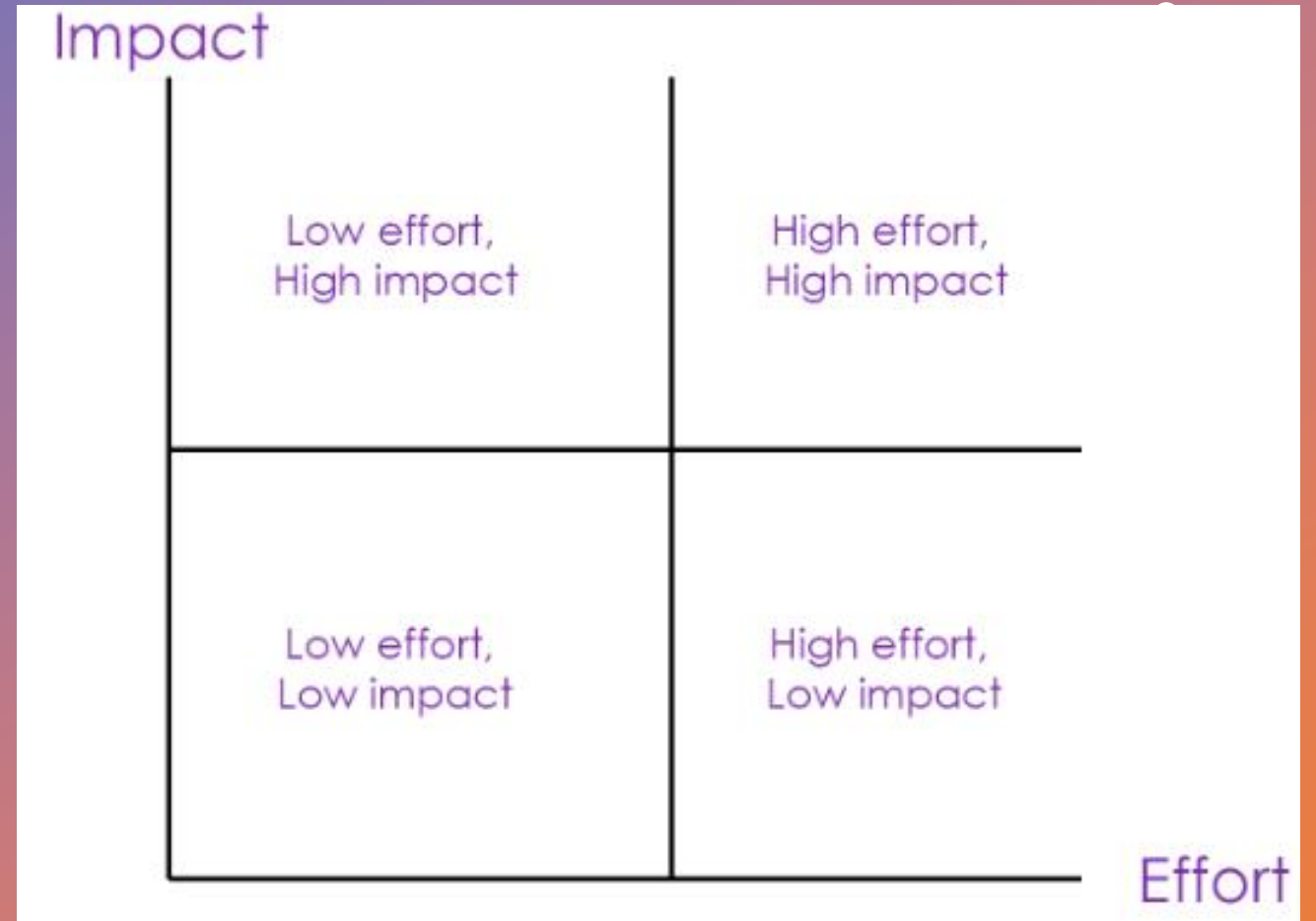


Design a Communication Strategy that **Fits Your Company**

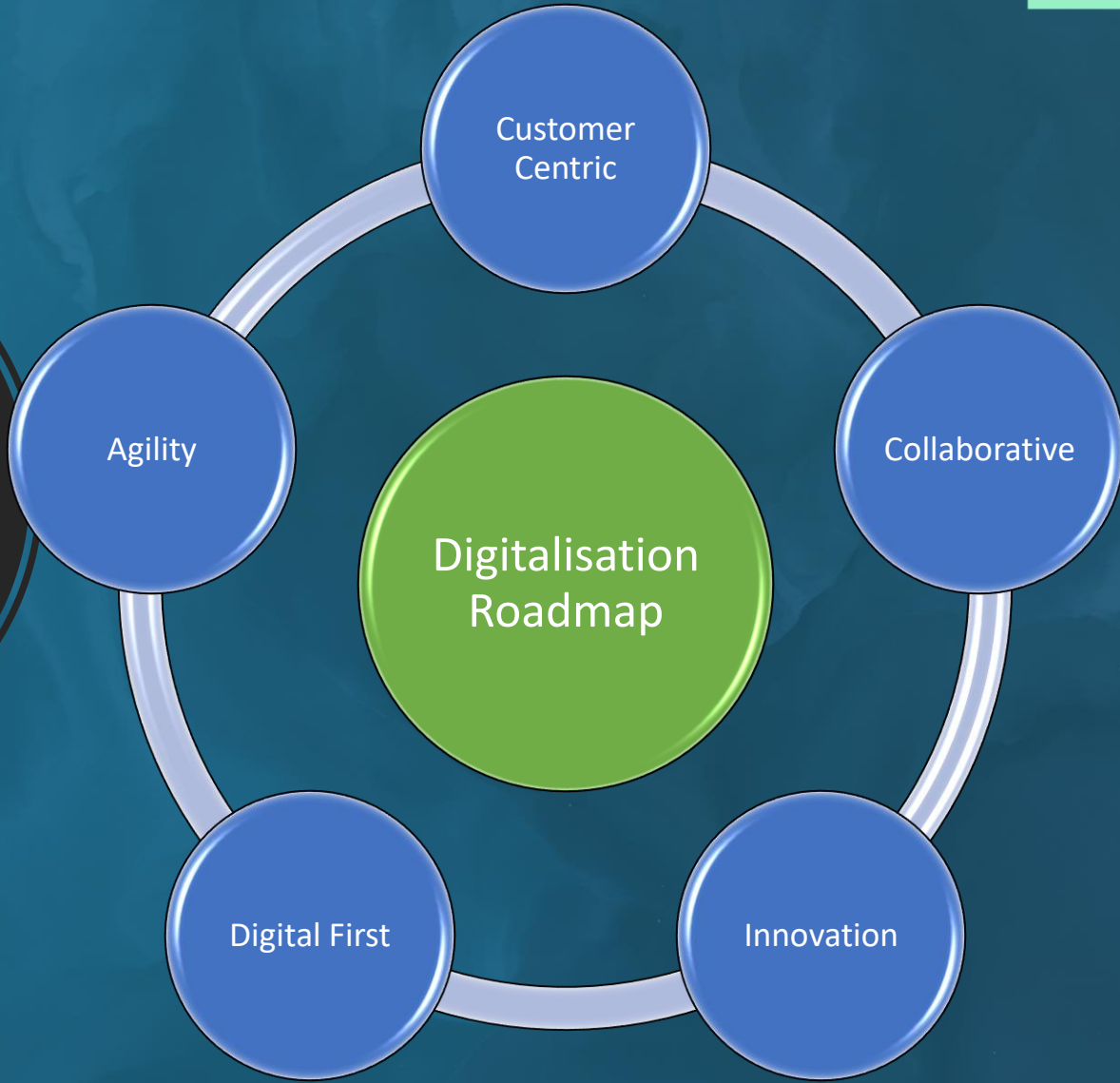


Plan to Deliver
Value Early &
Build Trust

Plan to Deliver Value Early & Build Trust



Live Your
Digital
Values



■ **Leading in a
changing world.**

Enterprise Ireland Support Clients Digital Transition Journey



Evaluate & Assess

- LeanStart
- LeanPlus
- Exploring Innovation
- Digital Discovery



Design, Implement & Adopt

- BIM Enable
- Digital Process Innovation
- Lean Transform

Leading in a
changing world.



■ **Leading in a
changing world.**