



Digital Acceleration Series

Creating a culture that motivates employees to embrace digital change

8th March 2023



Rob Fox

CEO & Founder

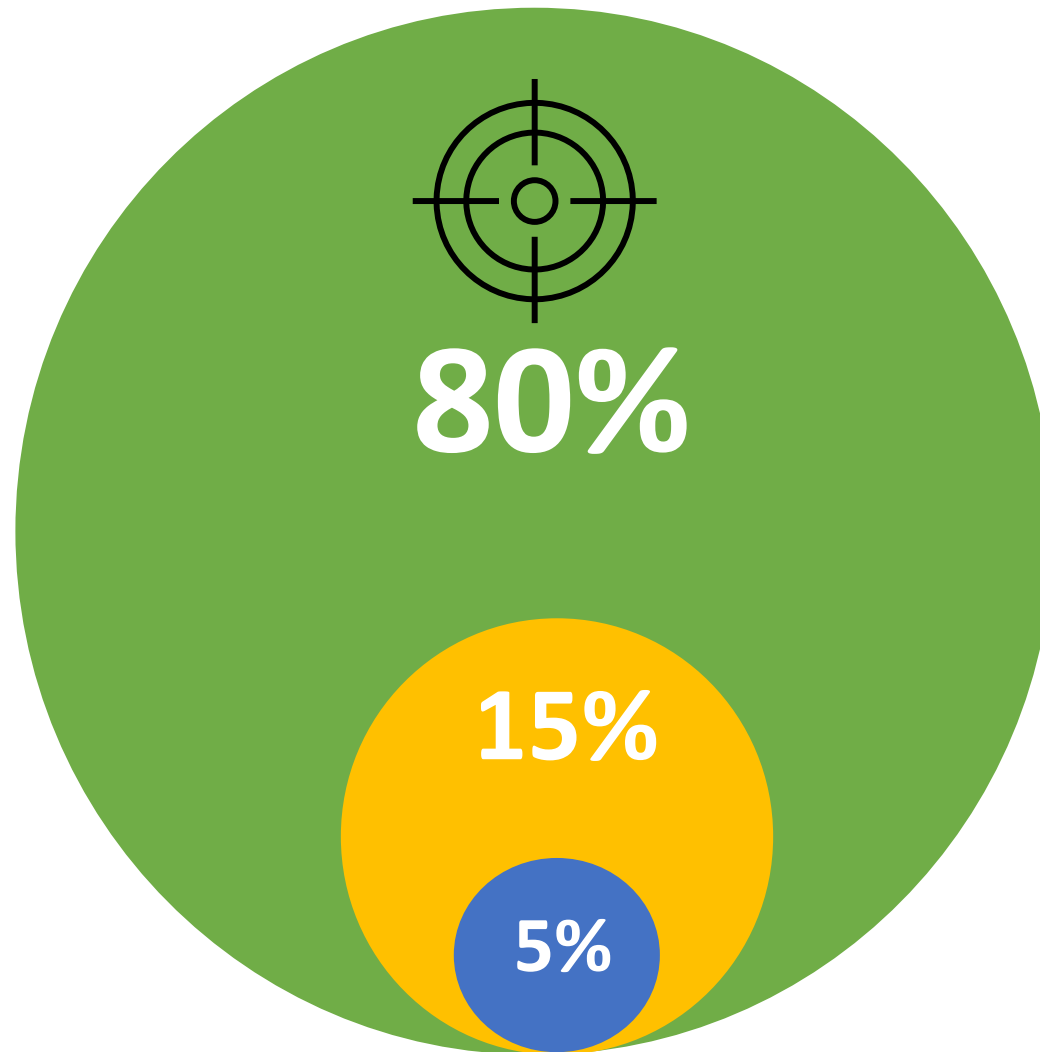
- Construction & Engineering
- Chartered Civil Engineer
- Tier 1 Main Contractors
- Over 20 years construction experience

SUPPLY CHAIN & PROCUREMENT SOLUTIONS

SITE PASSPORT

CONSULTANCY | SOFTWARE | SUPPORT

BREAKDOWN OF TYPICAL CONTRACT VALUE



Subcontractor Costs

Overhead Costs

Profit Margin

“Our mission is to help our customers optimise the 80% by providing best-in-class *Procurement & Supply Chain* solutions”

Our solutions help construction companies to *capture, organise, analyse and visualise quality data to improve decision making around Supply Chain evaluation & selection*

“*Better data leads to better decision-making leads to better outcomes*”

Increased
Competitiveness

Improved
Profitability

Increased
Performance

Improved
Governance

Reduced
Risk

TRUSTED BY THE LEADERS OF THE BUILT ENVIRONMENT




OUR SOLUTIONS

SITEPASSPORT




DISCOVER
DATABASE



ENGAGE
DATABASE



SEGMENT
DATABASE



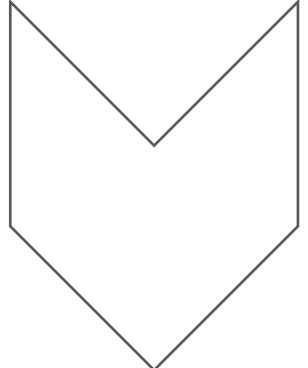
BID/TENDER

**CONTINUOUS
IMPROVEMENT**

CENTRAL INTELLIGENCE



INTEGRATED, MANAGED & MAINTAINED



INSIGHTS 

**ONBOARD/
CONTRACT** 

MONITOR 

EVALUATE 
PQQ/ESG/CAS/SAQ

EVOLUTION OF SOFTWARE OVER THE PAST 15 YEARS

SITE
PASSPORT



Multiple
disconnected
single point
solutions

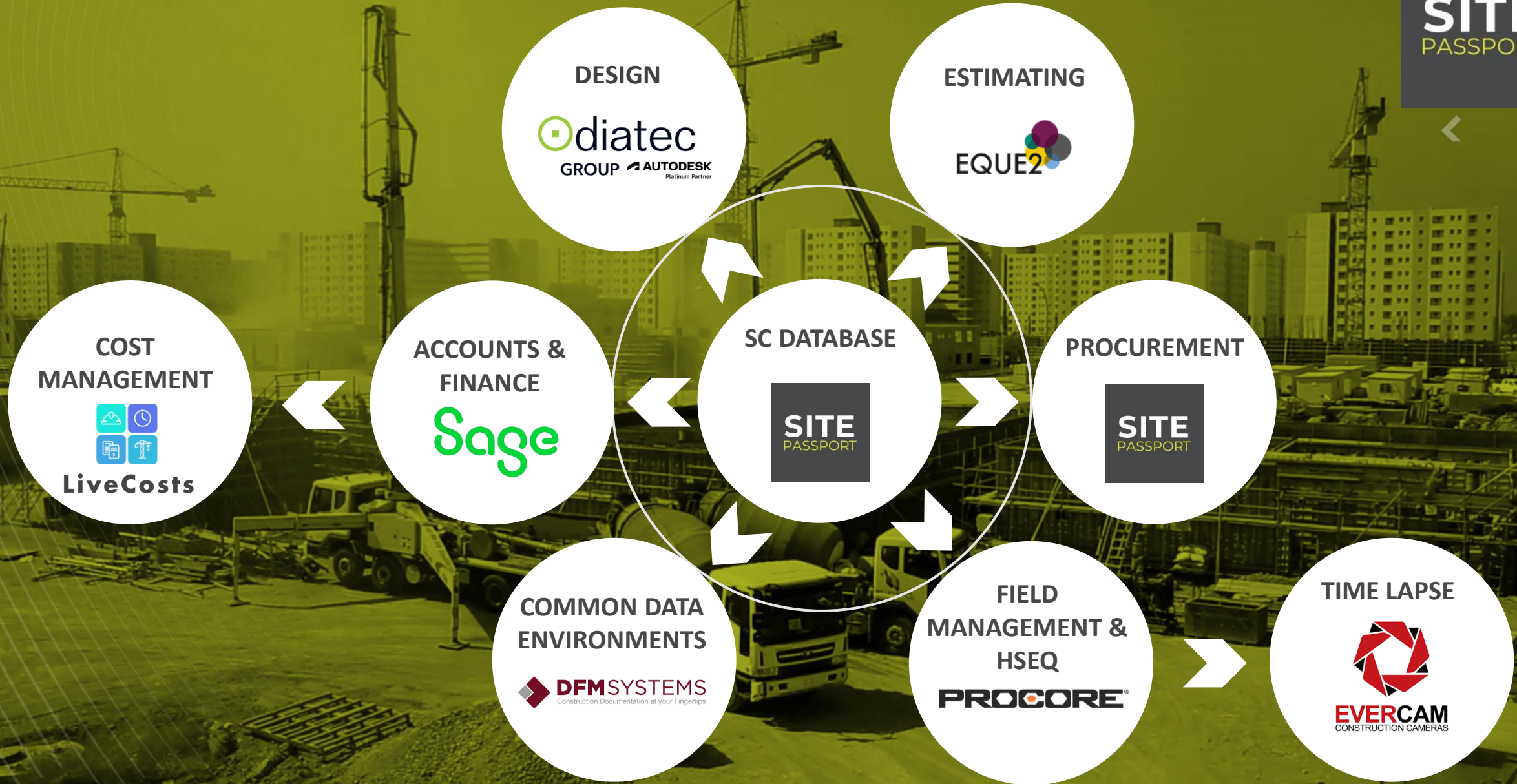


All-in-one
Solutions
&
ERP



Small no. of
integrated
best-in-class
solutions

INTEGRATED TECHNOLOGY STACK





Technology

Change

what's
in it for
ME?





BEWARE OF THE HUMANS

Passive Resistors



Digital Champions



Active Resistors



■ Leading in a
changing world.

HUMAN PSYCHOLOGY



INDIVIDUAL USER PERSONAS



MARK, 22

DEMOGRAPHICS

- Rents a 2 bedroom apartment in uptown Charlotte, NC with old teammates from lacrosse.
- Currently an intern for a large sports management company and a bar tender at a high end cocktail bar on the weekends.
- Recently single and using dating apps. An only child and rescued a puppy 4 months ago.
- Graduated with a B.S. in Health Sciences from UNCW. Owes \$28,000 in private loans.

BEHAVIORAL IDENTIFIERS

- Hobbies include eating out, lifting weights, playing club lacrosse, drinking draft beer, tailgating for UNC, and watching live music.
- Prefers chat systems for customer service and support. Values quick responses and 24 hour availability.
- Wants fast shipping. Values a low price. Prefers online marketing, light colors, and simple websites.
- Shops online between 7pm-3am. Buys during pay periods at the end of the month and often uses promo codes.
- Owns an Android and shops on mobile with referrals from social media such as Instagram and Facebook.
- Studied abroad in Chile. Can speak Spanish and some Italian. Travels on a budget and prefers hostels to hotels.
- Personal goals to be out of debt by 2024, to be engaged in 4 years, and to work in a university sports medicine department.
- Very fit and active but has a bad diet due to eating on a budget and drinking often. Seeks out health information daily.



JUSTIN, 31

DEMOGRAPHICS

- Rents a 1 bedroom apartment in uptown Atlanta with his partner. Saving to buy a home next year.
- Works 40 hours a week in a 5 star hotel as a superintendent with a net income of \$120,000.
- Recently engaged to his boyfriend of 5 years with plans to marry in NYC in the winter.
- Graduated from a community college with honors and held office in 3 on-campus clubs.

BEHAVIORAL IDENTIFIERS

- Hobbies include vegan cooking, yoga, monthly massages, playing the drums, volunteering, drinking cocktails and watching local plays.
- Prefers to call for customer service and support. Values follow up summary emails and easy to read directions.
- Wants free shipping on large orders. Values quality and privacy. Extremely brand loyal. Prefers email marketing.
- Shops online between 8am-3pm and makes multiple returns. Uses Paypal at checkout.
- Owns an iPhone and tablet. Shops on this tablet with referrals from email marketing and promotions.
- Travels in the USA twice a year to visit family in Maine and California. Prefers long road trips and holiday travel.
- Personal goals to become a general manager within 4 years and to purchase a suburban home after his wedding and homeownership.
- Cooks very healthy and with local products. Has great self care and is very active.



MAGGIE, 52

DEMOGRAPHICS

- Owns a 4 bedroom home in coastal NC and 2 high end cars. Lives in a suburban gated neighborhood.
- Human Resource Director of a small media company for 5 years with a \$88,000 salary.
- Happily married for 12 years with 2 sons and a household income of above \$220,000.
- Well educated with an HR degree from a state university. Graduated without debt.

BEHAVIORAL IDENTIFIERS

- Hobbies include reading, playing tennis, networking at the country club, being involved in youth groups and visiting the beach.
- Strong need for customer service and support. Values face to face communication and rewards systems.
- Wants a simple product. Values quantity and brand image. Prefers print marketing and bold graphics.
- Shops in department stores after 5pm. Buys in bulk on sale items. Referred by a previous client.
- Owns an iPhone but makes purchases online with a desktop Mac computer. Needs a simple check out system.
- Well traveled in Europe. Prefers traveling in off peak times in chain hotels and loves pre-planned travel like cruises.
- Personal goals to retire by age 65, to own a vacation home on the Spanish Riviera and for her sons to attend an ivy league university.
- In very good health but very busy and often stressed. Visits group exercise programs.

ACCELERATE - IS THE CUSTOMER ALIGNED AND READY TO BUY?

- (A)** Access to all Decision Makers
- (C)** Clear Vision of Success
- (C)** Clear on Buying Process
- (E)** Established the Pain Point
- (L)** Level of Priority is High
- (E)** Earmarked Budget
- (R)** Red Flags and Objections identified
- (A)** Advantage over Competitors
- (T)** Tangible Impact & ROI
- (E)** Endgame Plan in place

REQUIREMENTS SPECIFICATION – A GOOD EXAMPLE

Type	#	DTM Item Name	DTM Item Description	Item	Availability Status (Yes/TBC/No)	Delivery Comments	Priority	Comments/Notes	AN notes 2/3/22
Sub-Contractor Database Requirements									
Please rank each item on the list on a scale of 1-5 with 5 being the most important and 1 the least important							1	Basic Requirement	
							2	Preferred Requirement	
							3	Optional Requirement	
A - Major Feature	2	Subcontractor Tender List	Tick to add' to exportable SC tender list, potentially integrate tenders for comparison	Used in daily tasks, tender comparisons & enquiries, etc.			1	Must be able to generate a tender subbie list for a tender based on filtered criteria. A minimum a list that can be exported to excel.	Software should be capable of sending and receiving enquiries, allowing for comparisons etc. Data should be exportable to excel
A - Major Feature	6	Live Projects List		List of current live project within XXXX			1	Should be able to identify if a Subbies is 'live' on a project - possible tick off on FA agreement? Already available on XXXX. Should be able to highlight current live projects	Should identify where a vendor is on a current live XXXX project
A - Major Feature	9	Project Evaluation	Multiple criteria	Performance rating. Programme/Quality/Environmental			1	We may need a facility for external references for new subcon - See AL below. Ideally from inputted de-brief scores	Basic function to allow for the vendor to be rated across multiple criteria.
A - Major Feature	13	Completed Projects History		List of completed within XXXXX			1	Already available on internally	
A - Major Feature	14	Recommendation Status & 'blacklisting'	Recommendation Status for companies, including auto 'Non-available' based on average score (with possibility to mgmt. over-ride)	Generate monthly 'black list'			1	Blacklisting of subcontractors while retaining their profiles	See item 9. Need functionality to allow for a vendor to be deemed unsuitable based on a combination of individual project ratings and or a collation of multiple project scores. Override by specific staff to be allowed. System to block future enquiries to be sent pending
A - Major Feature	42	Prequalification	Available - customisation required if XXXXX input rather than SC	Prequalification process within database -AN			1		Can the system support a prequalification system for new vendors
A - Major Feature	17	Project Ratings - HSE	Inc. multi-HSE ratings, accident numbers	H&S Records/Rating/Historical Performance			2		Basic function to allow for the vendor to be rated across multiple H&S criteria. Document storage and prompt prior to expiry dates. Ability to collect accident data
A - Major Feature	19	Claims Logging	Log claims receipt & track no. received	Claims History			2		Ability for the QS to flag if a Claim is received. Need to be able to easily identify a claims conscious vendor
A - Major Feature	20	Subcontractor Documentation Entry	Documentation upload & expiry monitoring	Facility for direct entry by subcontractors - prompts for expired insurance, etc.			2	Critical to avoid manual administration by XXXXX	What is the practicality of this. Subcontractors may not do what is required. Note prompts for renewals
A - Major Feature	25	Vendor Staff Appraisal	Overall rating of individual staff, based on projects	List of Resources			2	Ability to enter named preferred or high performing Subcontractor staff. What do we mean/need here?	Need to enter names of vendors high and low performing staff
A - Major Feature	30	Order Placing		Place order through software.			2		
A - Major Feature	16	Subcontractor Documentation		Insurances - sub-contractor upload and prompt			3	ideally uploaded by SC but then approved internally	Whether by XXXXX or vendor, system to store and provide prompts prior to expiry. Also the ability for our insurance broker to vet and approve insurance

IMPLEMENTATION - HIGH-LEVEL STRATEGY

Month 3

1. DATABASE

Month 6

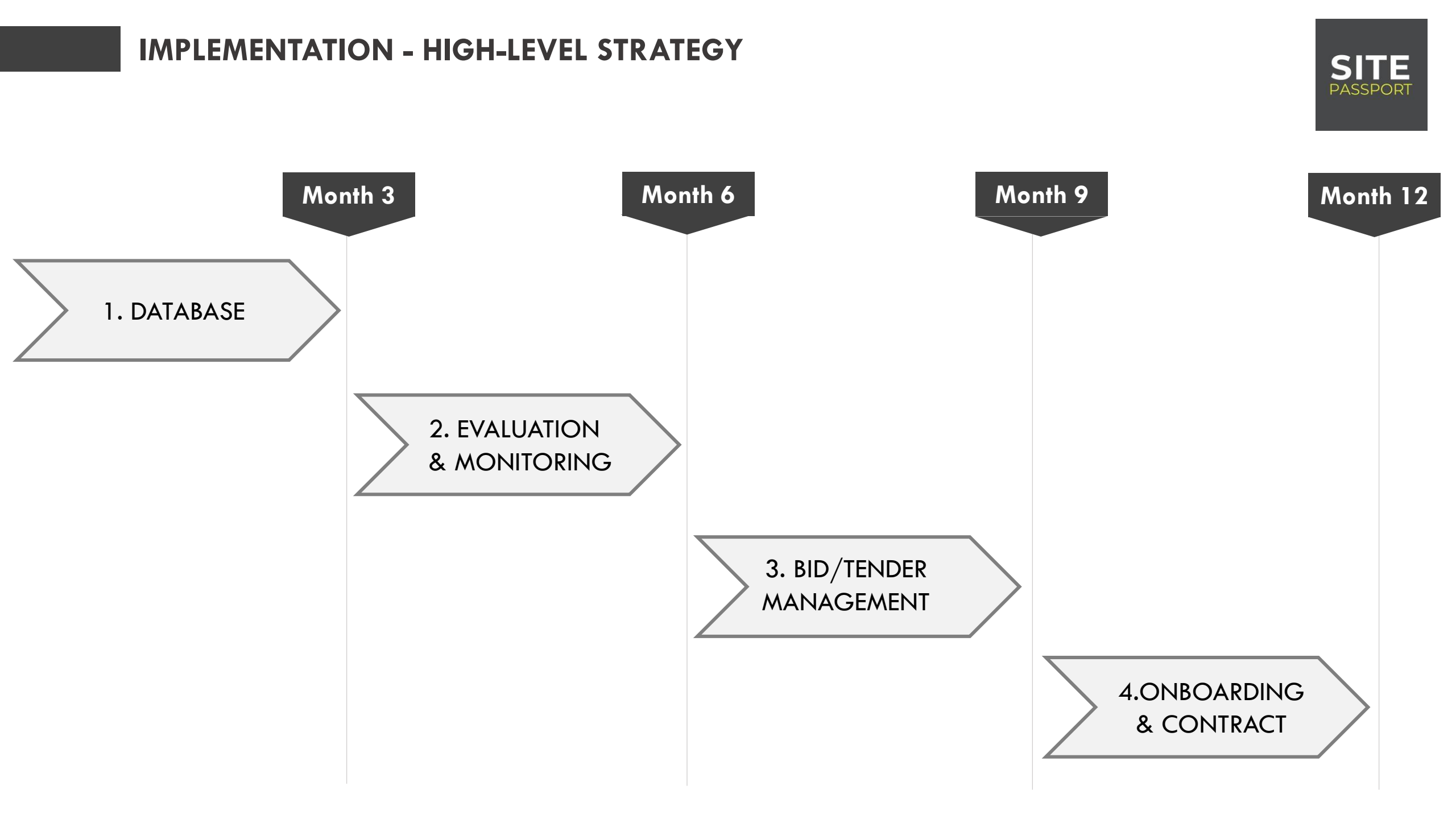
2. EVALUATION
& MONITORING

Month 9

3. BID/TENDER
MANAGEMENT

Month 12

4. ONBOARDING
& CONTRACT



1.0 DATABASE

1.1 Database + Search Engine

- Set up to access database and search engine is immediate with simple user registration.

1.2 Join our Supply Chain Campaigns

- Customer provides list of priority trades.
- SP and Customer agree the invitation email and the list of subcontractors to send the email to, for each trade.
- SP fully manages the process and the Customer team simply views the live dashboard of results.

2.0 BID/TENDER MANAGEMENT SYSTEM

- Set up is immediate. 45 minutes training required to start sending tender enquiries.

3.0 EVALUATION & MONITORING

3.1 Prequal Questionnaire

- Customer shares current PQQ question set with SP; SP cross references with SP standard PQQ and reverts with suggestions.
- Once agreed, SP implements and shares online PQQ with Customer team for final approval.
- Initial rollout of service fully managed by the SP team. Training provided on the *Review & Approval* process.

3.2 Subcontractor Performance Ratings

- The only input required from Customer is to confirm the various Rating KPI's and to schedule out which management personnel are connected to each project to enable live ratings.

4.0 SUBCONTRACTOR ONBOARDING AND CONTRACT

4.1 Pre-ward Meetings and End of Project Reports

- Customer shares current question set with SP; SP cross references with SP standard set and reverts with suggestions.
- Once agreed, SP implements and shares online forms with Customer team for final approval.
- Initial rollout of service managed directly by the SP team. Training provided.

4.2 Subcontract & Main Contract Management

- Similar process to above

what's
in it for
ME?

