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ARCHITECTS, PLANNERS & PROJECT MANAGERS

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01



Introduction

02



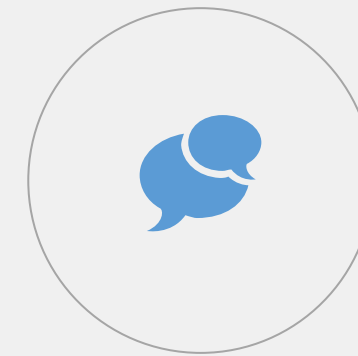
Housing in
Ireland

03



Modular
Housing

04



Case Studies



01

Introduction

About us

- One of Ireland's leading architectural practices
- Delivered over 10,000 residential units in Ireland
- Over 40 years of design / construction experience
- Extensive modular construction experience
- Seeking innovative solutions to the Housing Crises



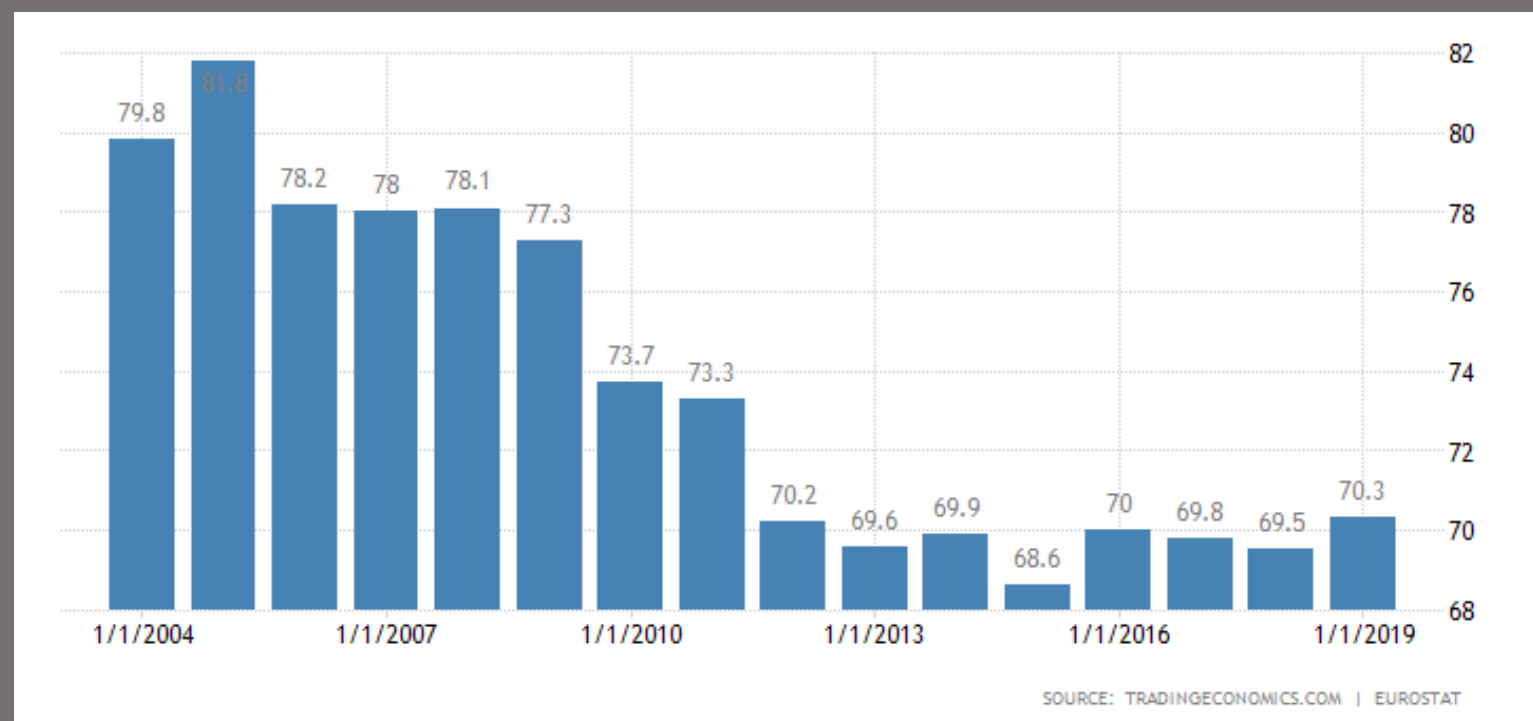


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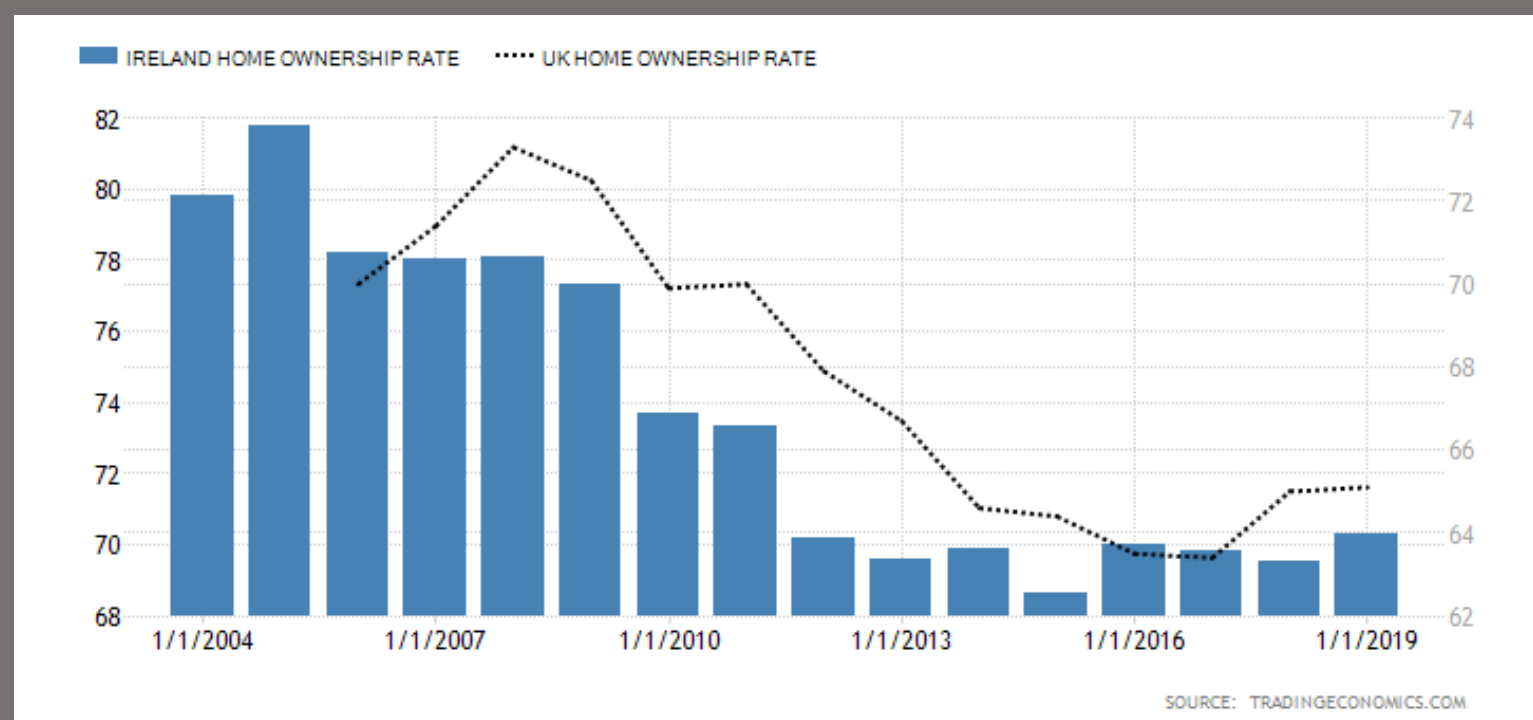
Housing in Ireland

Not long ago, Ireland had one of the world's highest rates of homeownership.

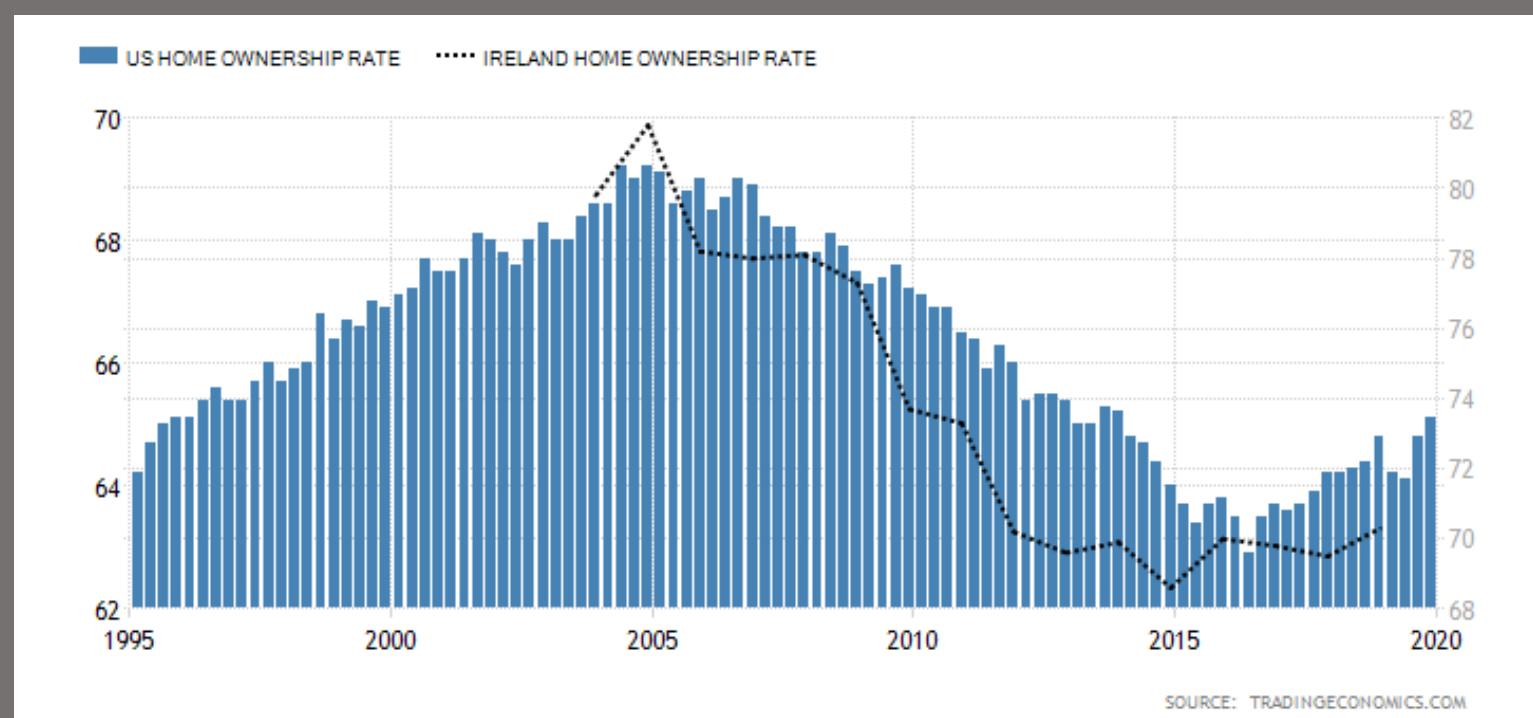
Ireland Home Ownership Rate



Ireland Home Ownership Rate Vs United Kingdom



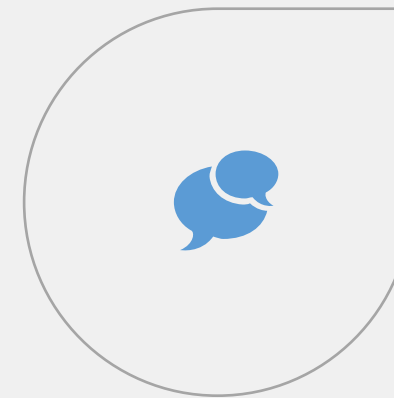
Ireland Home Ownership Rate Vs USA



Today

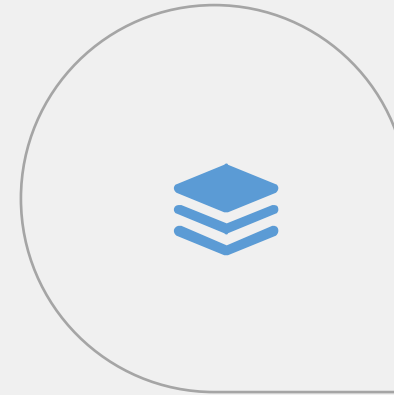
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Homeownership has
Dropped



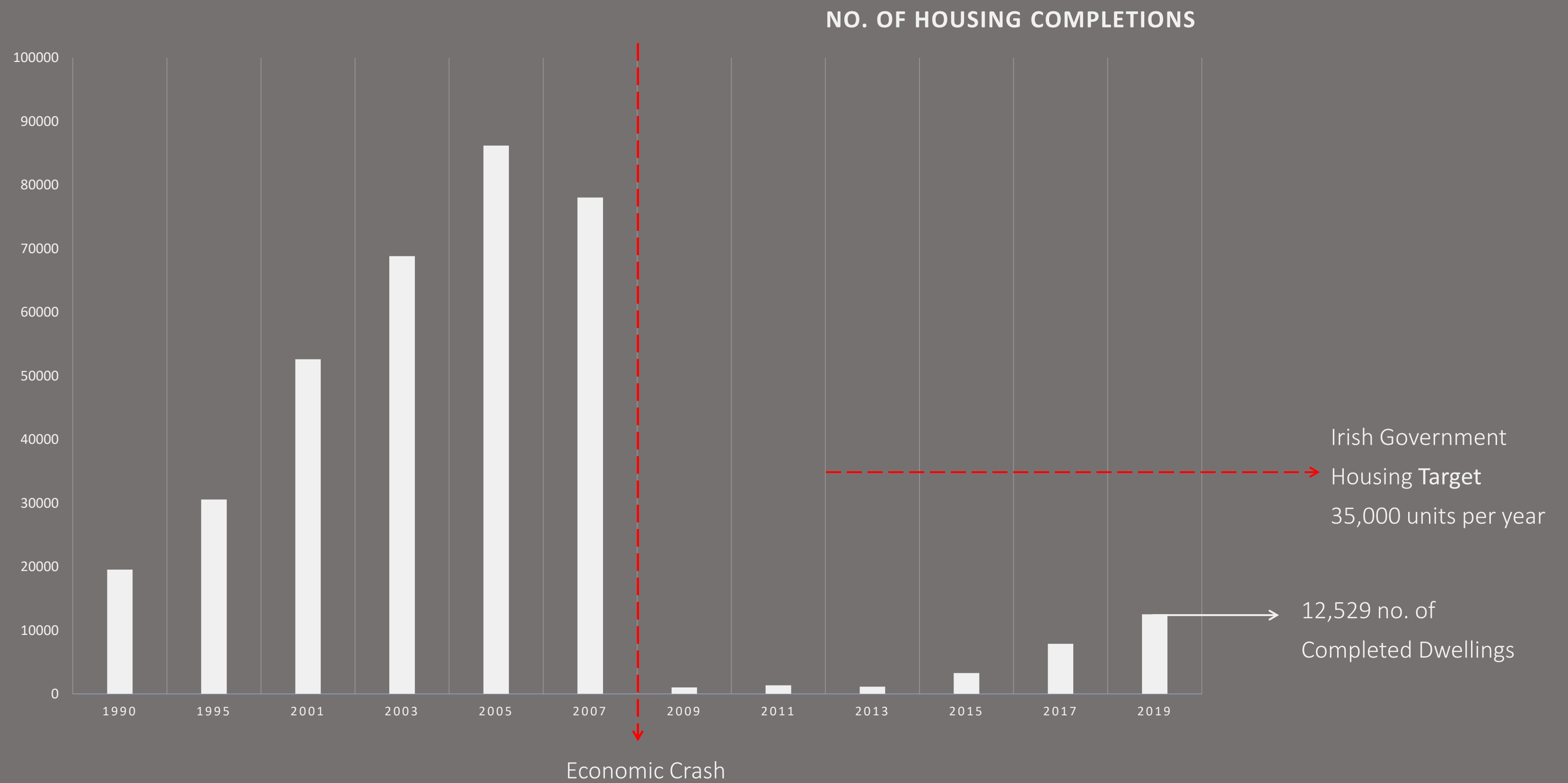
Homelessness has
climbed sharply

Soaring Rents

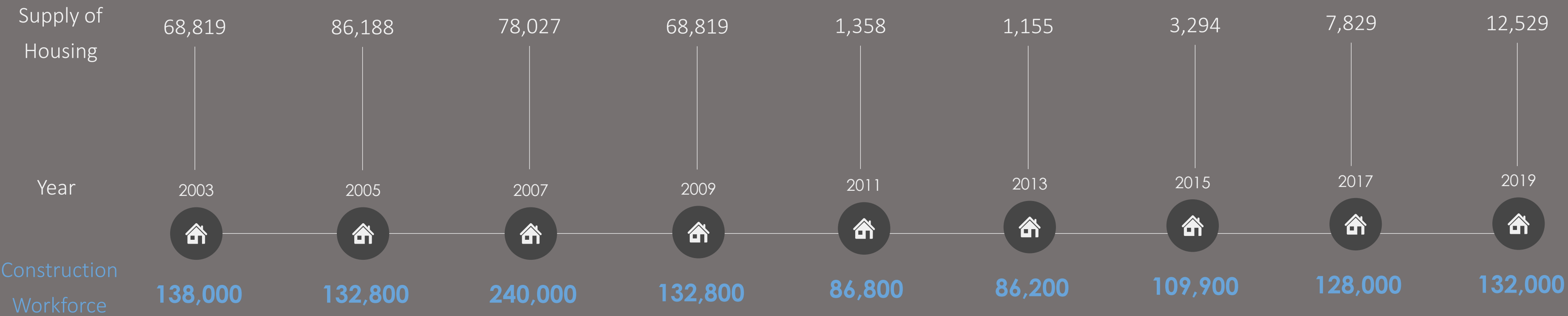


Shortage of Housing

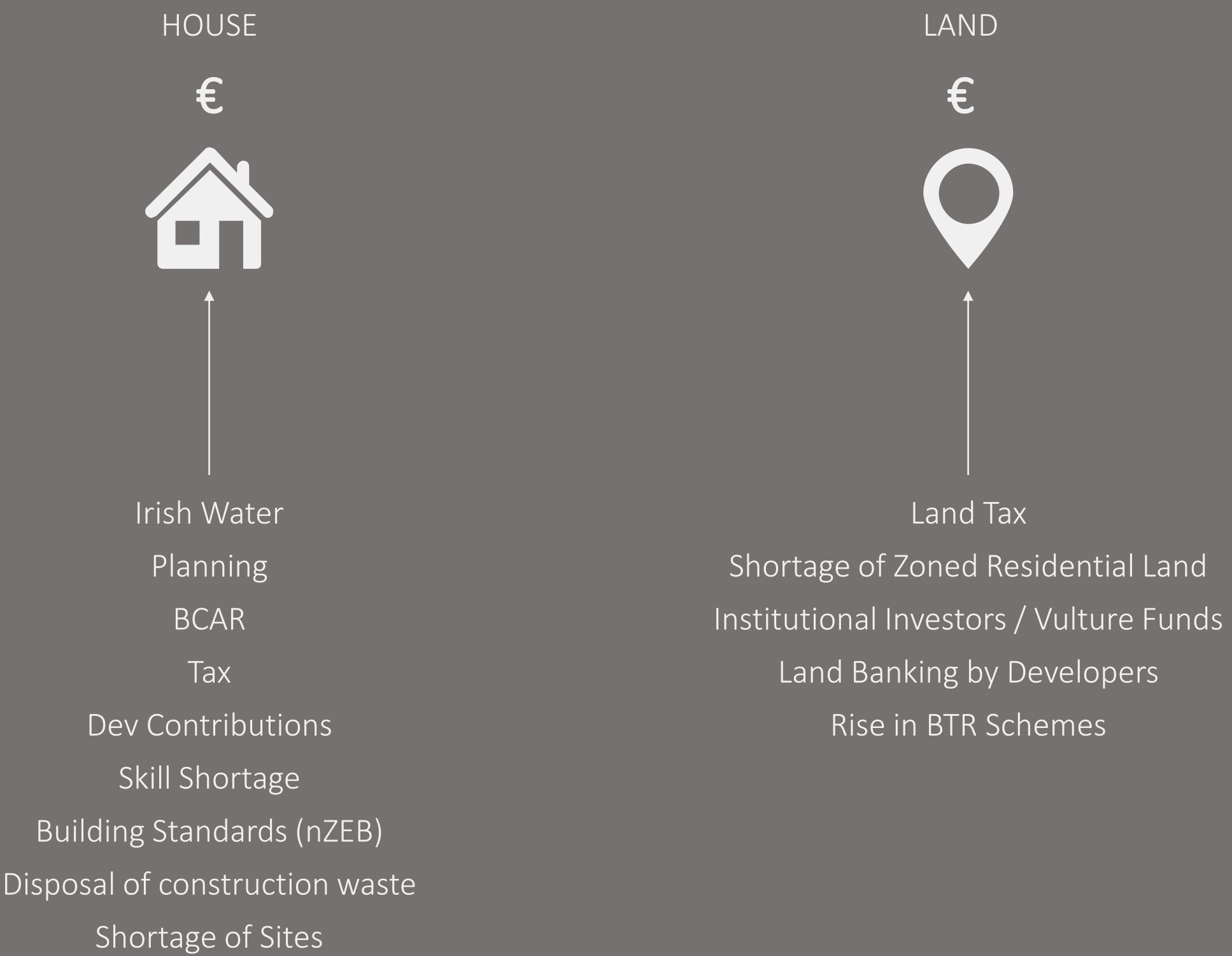
Housing Completion per year



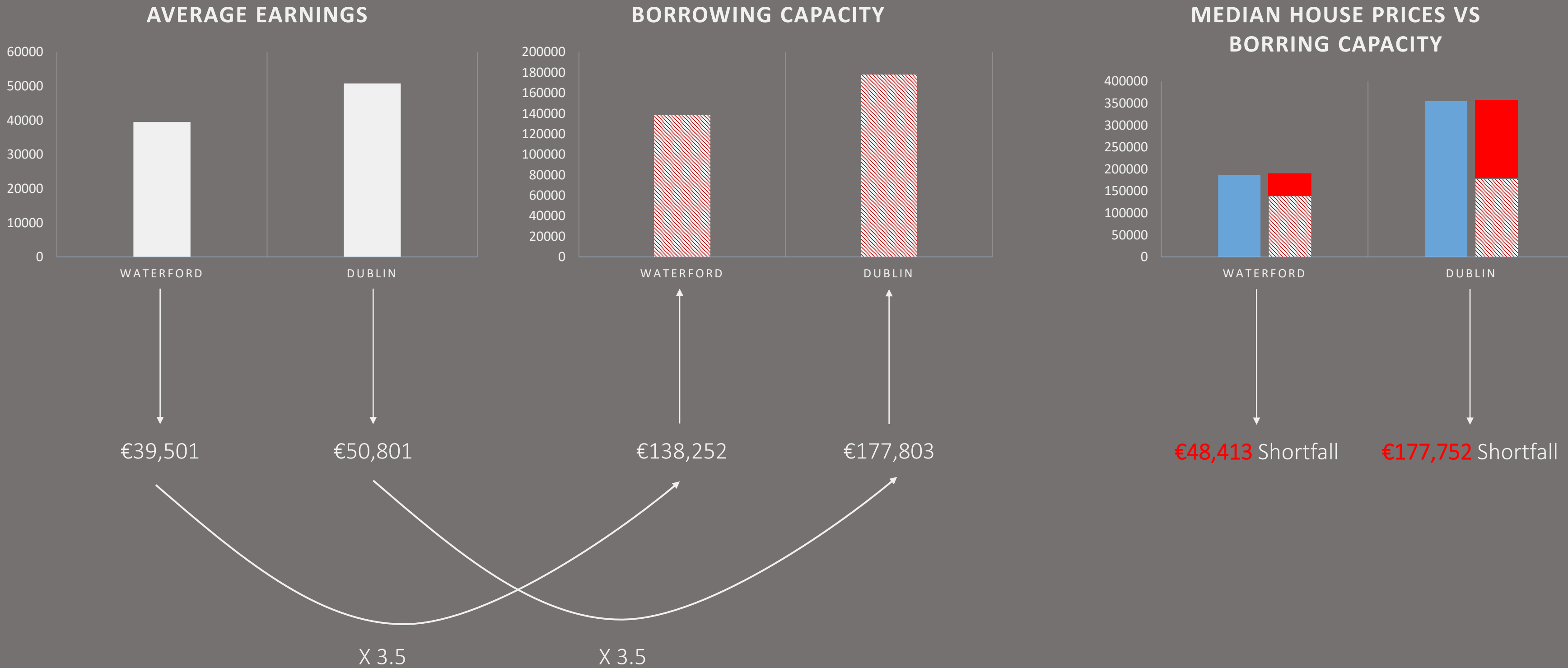
Construction Workforce



Factors Affecting Costs



Lack of Borrowing Capacity



An increased supply of private market house building
does not necessarily reduce prices and rents.

Therefore, it is not all about supply – it is about the
type of supply.

Apply the Average Cost of Modular Housing



The Guardian

'UK housebuilding revolution': £65,000 prefab homes go into production

Two Yorkshire factories try to tackle housing crisis with modular two and three-bedroom homes

Patrick Collinson

Fri 30 Nov 2018 00.01 GMT



The Ilke homes are bolted together on site, with the record for assembling a property standing at 36 hours. Photograph: Ilke Homes

The UK is entering a new era of prefab homes with the opening of a Yorkshire factory that will build fully-fitted three-bedroom homes with a price tag as low as £65,000.



03

Modular Housing

What is Modular Housing?

- Sectional pre-fabricated buildings or houses
- Modular is a method of construction as opposed to the traditional methods of building



Why do we need Modular Housing?



01 **Cost Efficiency**



02 **Time Efficiency**



03 **Construction Method**



04 **Carbon Footprint**

What is the process of Modular Housing?

01

Production



- Modular sections or the building are produced off-site in factory
- 60-90% complete off-site

02

Transportation



- Modular sections or the building are delivered to the intended site

03

Assembly



- Modular sections are assembled on site to connect with other modular section to make compose of building

Why hasnt Modular Housing taken off?

1. Past Misconceptions



- Post Second WW2 Housing Shortage
- Low quality and unsightly
- Today, precision manufactured, energy efficient, quality control, better working environments

Why hasnt Modular Housing taken off?

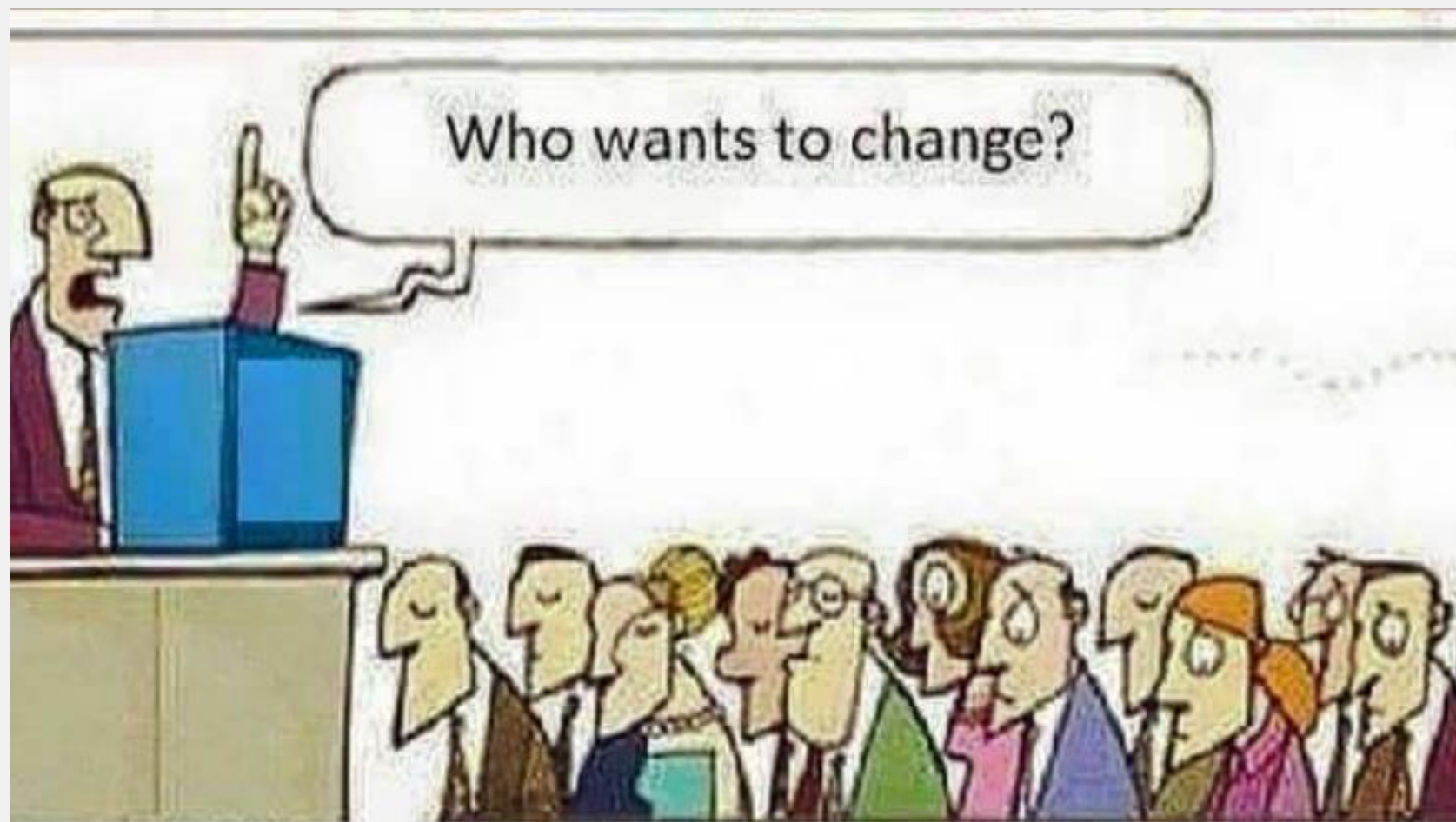
2. Scale of Production



- Factories that create modular housing require economies of scale, but the industry is relatively small
- More money required upfront for developers

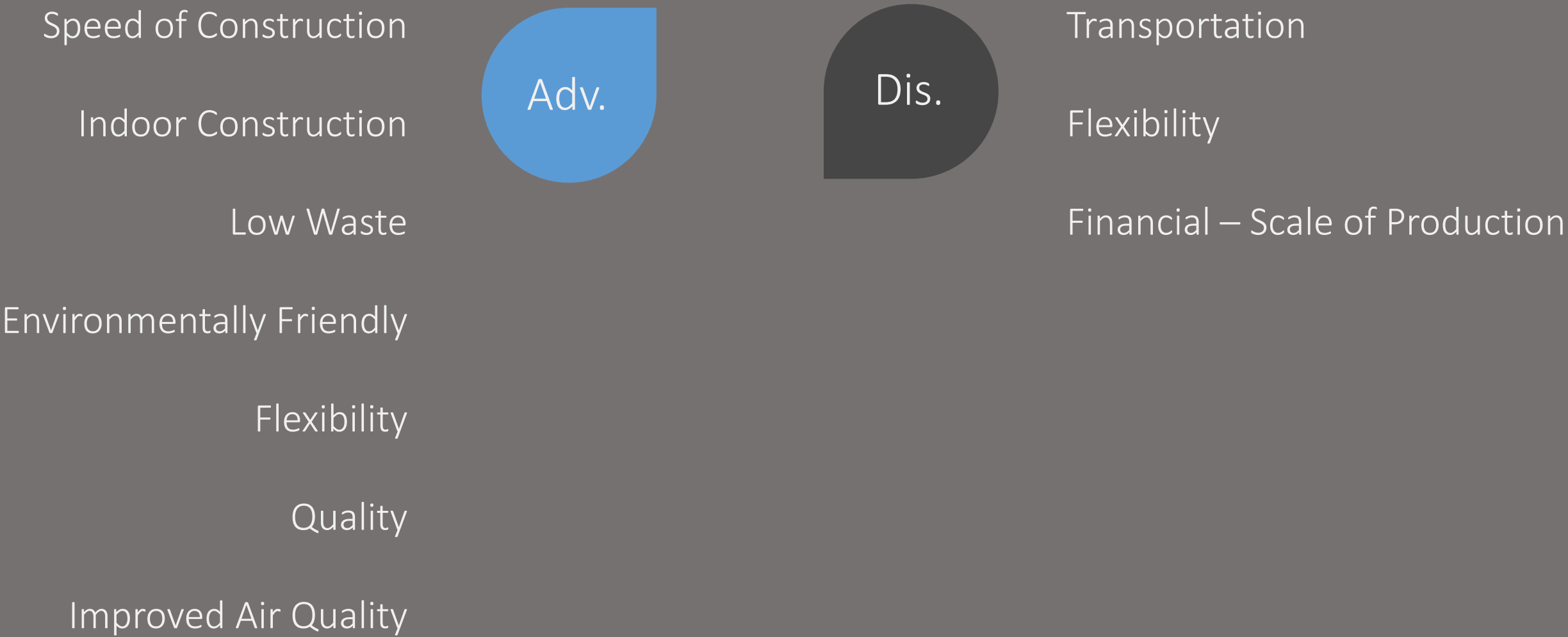
Why hasnt Modular Housing taken off?

3. Change Aversion



- Most local planners are very conservative and 'change averse'
- "pre-fab" image

Advantages and Disadvantages





04

Case Studies

