

# Digitalisation

Louise Foody

Director of Digital & Brand



# Construction sector ranked 21<sup>st</sup> out of 22 industries regarding digitization

McKinsey Global Institute industry digitization index; 2015 or latest available data.

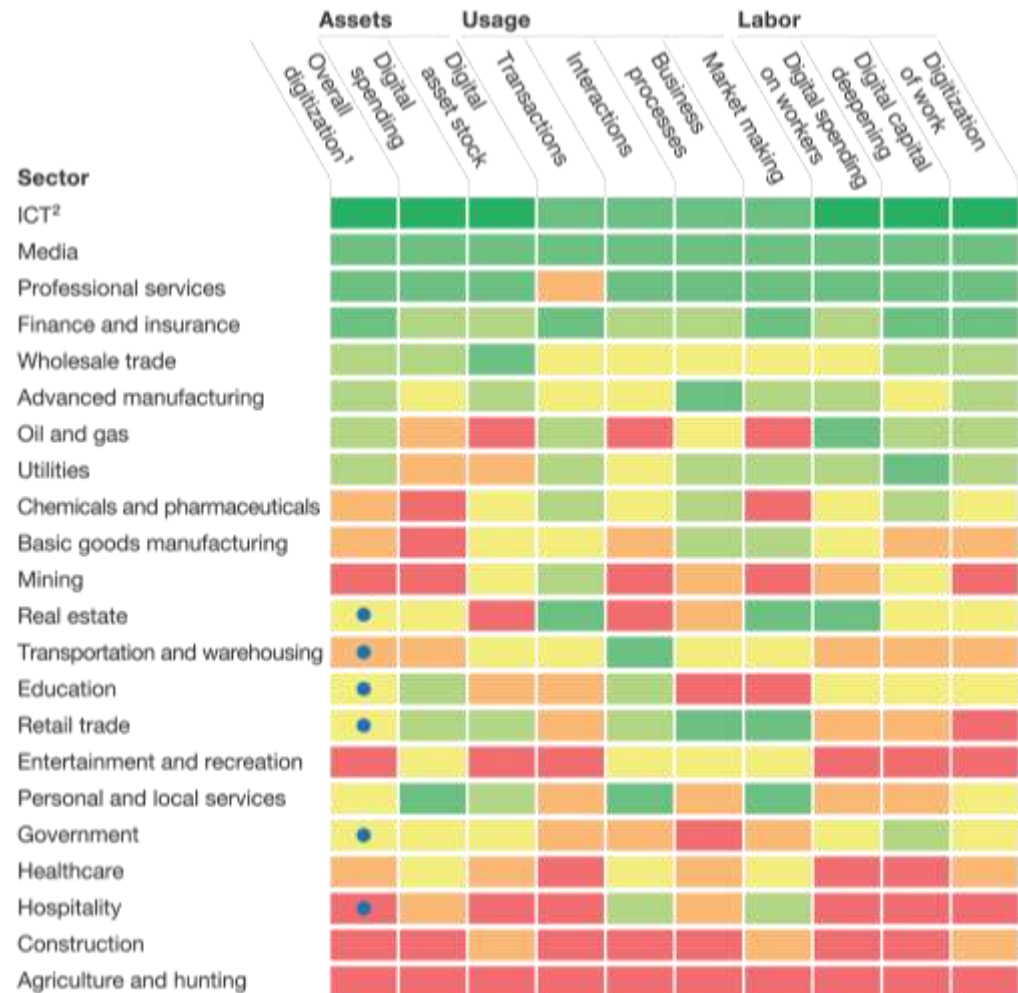
Relatively low digitization  Relatively high digitization

● Digital leaders within relatively undigitized sectors

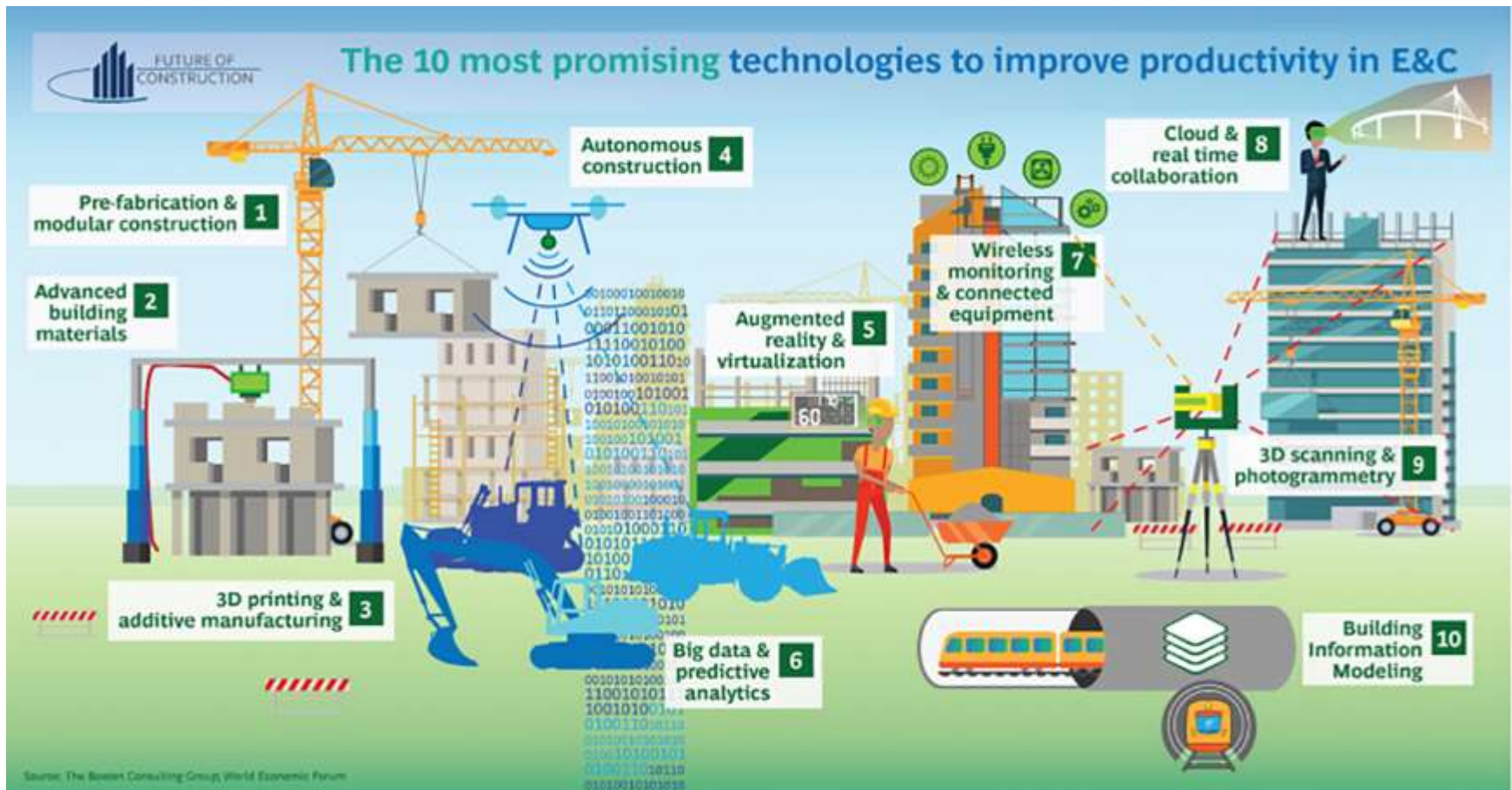
1 Based on a set of metrics to assess digitization of assets (8 metrics), usage (11 metrics), and labor (8 metrics).

2 Information and communications technology.

Source: AppBrain; Bluewolf; Computer Economics; eMarketer; Gartner; IDC Research; LiveChat; US Bureau of Economic Analysis; US Bureau of Labor Statistics; US Census Bureau; McKinsey Global Institute analysis.



# 10 Most Promising Technologies



# 50 Billion Connected Devices



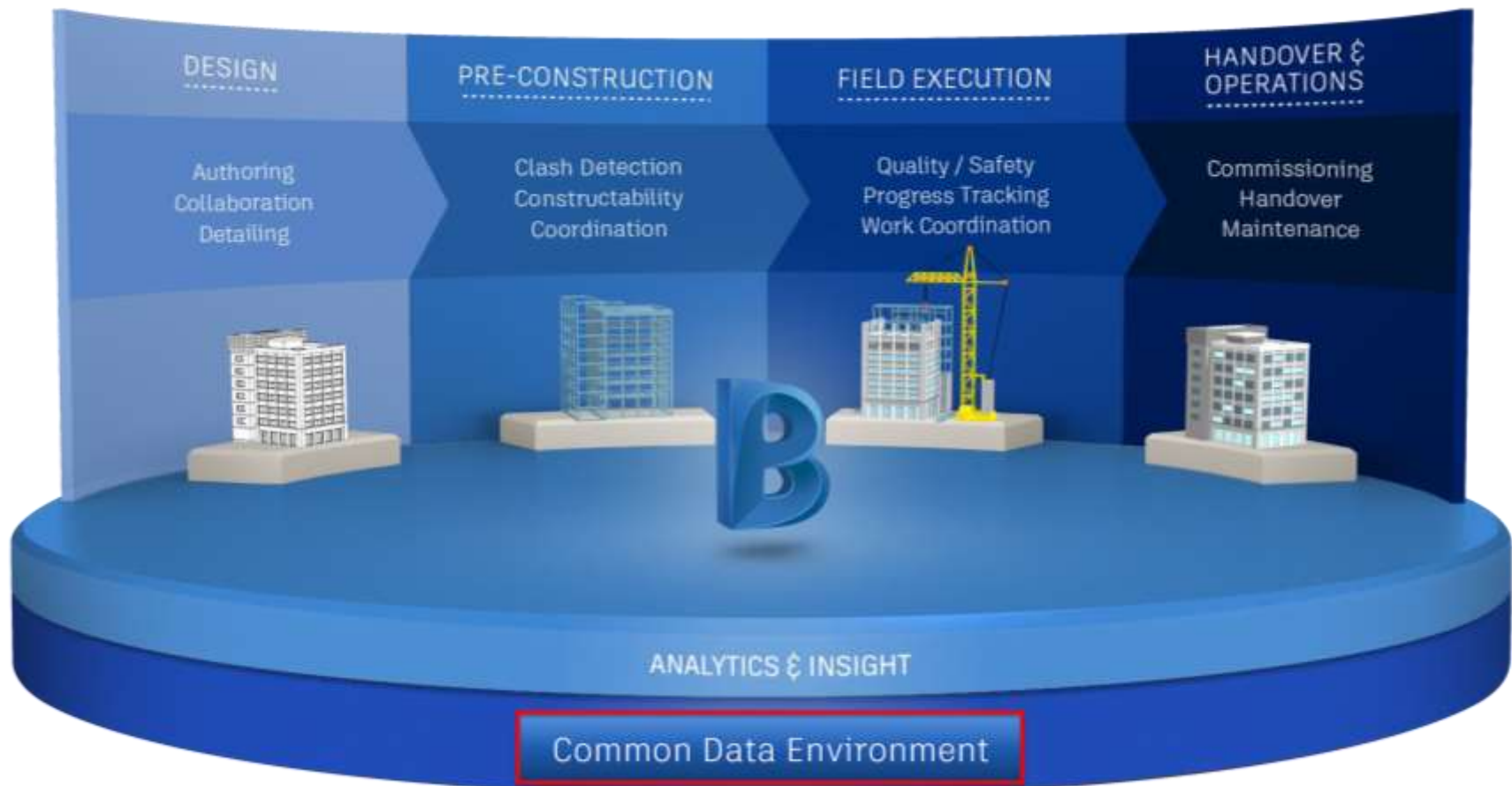
## Connected Devices in Use



## E-commerce



## Connected BIM. Stepping stone to industry 4.0



## BIM Assure

Investment opportunity.  **invicara**

Vision: *“Let’s make BIM better.”*

**A platform to leverage BIM to its fullest. Manage information. Data rich models**

BIM  
Quality for  
the  
project  
lifecycle



**Architects**  
Better models make  
your vision a reality



**Engineers**  
Better data helps you  
design better  
buildings



**Contractors**  
Models that help you  
build with confidence



**Owners**  
Turn your building  
model into an  
Owner’s Manual



**Manufacturers**  
Streamline the  
process and create  
value for customers



## Fast track Kingspan digital journey- BIM

Build a data highway

High calibre digital  
expertise globally

Broad based industry  
solutions, Kingspan  
early adoptors

# CX and digital programme

Channel/Route to Market



Specification Destination Brand

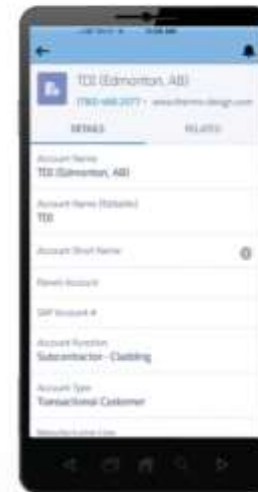


**KLiX**

Relationship Management

salesforce platform

qualtrics

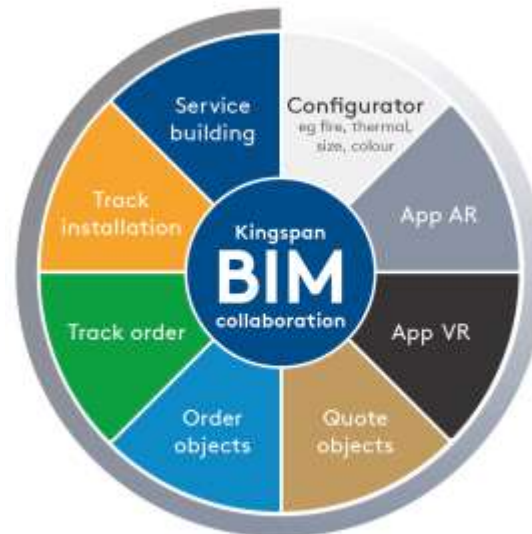


## CX and digital programme

Smart Factory

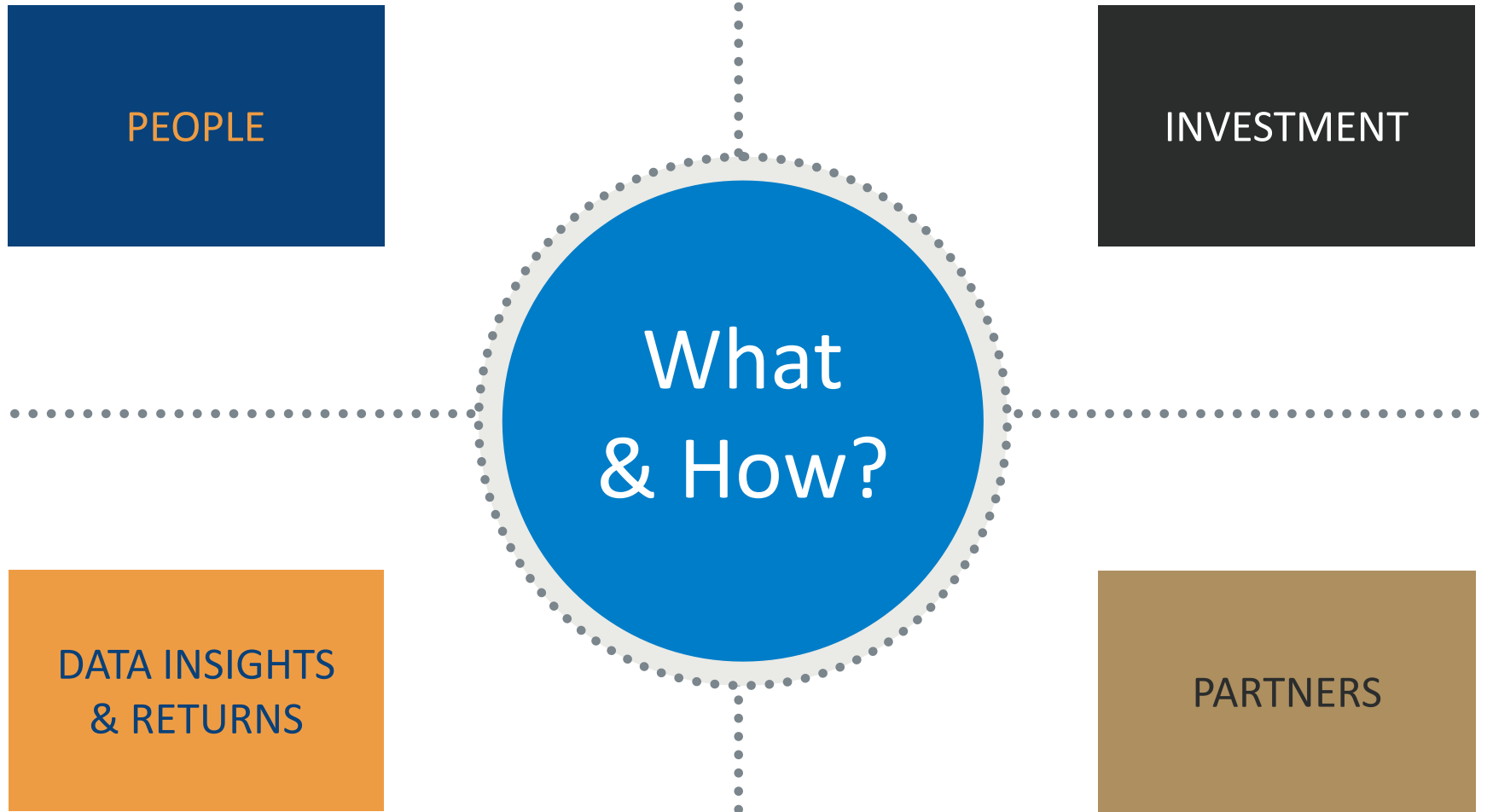


BIM



Connected Buildings





---

Thank you.  
Louise Foody

[louise.foody@Kingspan.com](mailto:louise.foody@Kingspan.com)