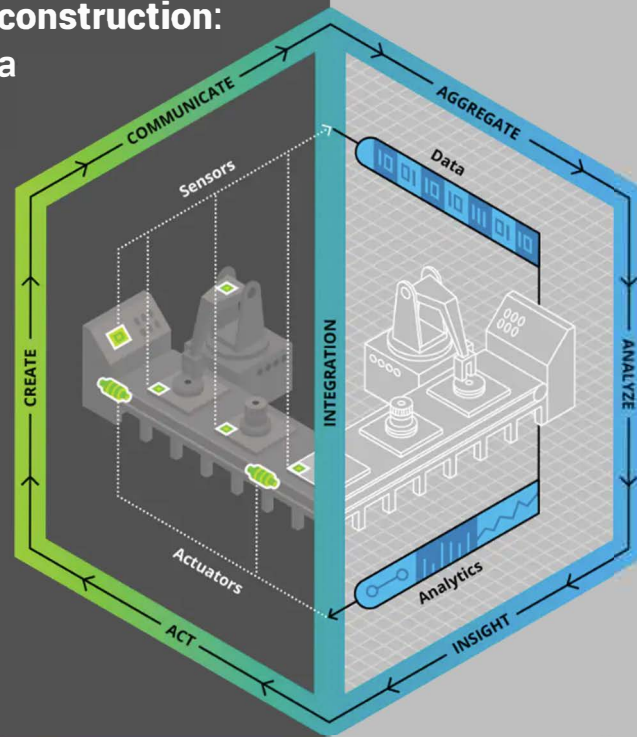# Buildings have been critical yet mostly, silent structures, until now!

WHY

A Digital Twin can act as the ultimate data hub for all relevant accurate timely data on the built environment.

This is not just for use during construction: Via the use of a "Common Data Environment (CDE)" toolset, it generates useful insights that help every stakeholder to optimize the performance of its built environment from inception to eventual demolition. This is in line with the principles of a "Circular Economy" corporate strategy that benefits communities and the wider environment.

Instructacon

HOW

The simple "TSV" (Tap/Snap &View) interface democratizes the knowledge base, as anyone, anywhere, can tap an NFC tag on a lamp post or outside a meeting room to accurately record their input:

- **Who** they are,
- **Where** They Are
- **Why** they tapped
- **What** they want
- **When** they want action or observation closed

Click here to see how this works!

PHYSICAL BUILDING

Commercial owners can both save costs and re-focus people on their key tasks, in an environment that is always "Fit for Purpose"

DIGITAL TWIN

A digital twin provides a platform for digital transformation where every individual building user can positively contribute via AI, Auto ID and IOT.